

How to Enhance Your Security: An Introduction for AZ Business Owners

World's Best Connectors LLC will host a workshop on Oct. 6, 2022, to help Arizona CEOs identify and mitigate an increasing number of business threats.

PHOENIX, AZ, USA, September 7, 2022

[/EINPresswire.com/](https://www.einpresswire.com/) -- Russian & Chinese hackers, myths about 400-pound teenagers in parents' basements, smash & grab chaos in major cities, and domestic and international terrorists flood the nightly news and internet blogs. It is as if the end of the pandemic, in addition to reopening businesses, also, unleashed a host of new challenges for those businesses. While trying to recover after two years of a shutdown, CEOs and business, education, and government leaders struggle to deal with cybersecurity threats, and rates of homicides, property crimes, and robberies remain higher than before the pandemic. Rates of violent crime in Arizona rose higher than the national average. The [World's Best Connectors LLC \(www.thewbcs.com\)](https://www.thewbcs.com) is a virtual community of CEOs who help other executives get their jobs done. WBC will host a lunch-and-learn workshop-- [How to Enhance Your Security: An Introduction for Arizona Business Owners](#)--for business, government, and academic leaders on October 6, 2022, at the Better Business Bureau, 1010 E Missouri Ave, Phoenix, Arizona 85014.



World's Best Connectors is a virtual community of CEOs, who help other executives enhance their connections with family, employees, clients, government & the media.



SECURITY
SYSTEM DESIGN

CONSTRUCTION
SITE PROTECTION

ACCESS
CONTROL SYSTEM

WBC will host a "How to Enhance Your Security: An Introduction for AZ Business Owners" workshop on October 6, 2022, at Better Business Bureau in Phoenix, Arizona.



This workshop features experts in cybersecurity, artificial intelligence, executive search, and other skill sets, who will provide valuable resources, references, and referrals to attending executives”

Denise Meridith

While a 2022 PwC survey showed that cyber threats were the top concern of CEOs in the US, new laws and regulations are requiring more intense protection of privacy, and there is a dearth of cyber talent to address business needs. Meanwhile, Arizona is bracing for both a heated, chaotic, swing state mid-term election and a huge post-pandemic influx of tourists (and related crimes like bomb threats and sex trafficking) accompanying the upcoming 2023 Waste Management Phoenix Open and Super Bowl. While the potential for economic growth in Arizona is high, so are the challenges.

“This workshop will feature experts in cybersecurity, artificial intelligence, executive search, and other skill sets,” says WBC CEO [Denise Meridith](#), “Who will provide valuable resources, references, and referrals to attending executives.” It is also an opportunity to network with other leaders facing similar challenges.

Speakers and sponsors of How to Enhance Your Security: An Introduction for AZ Business Owners include executives from ISOsource, GTS, IREX AI, The CMO Guru, Lochbox, and A1A Recruiting. Executives from business, academic, government and other organizations are encouraged to register quickly for the limited seating at this in-person event from 11:30 AM-1 PM, on October 6, which includes lunch, at <https://www.eventbrite.com/d/az--phoenix/how-to-enhance-your-security/>

Business owners may not have had the time, expertise, inclination, or thought they had the money to do anything about security. But, now, enhancing business security is synonymous with business viability.

Denise Meridith
World's Best Connectors LLC
info@thewbcs.com

This press release can be viewed online at: <https://www.einpresswire.com/article/589716451>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.