

# Healthcare in Metaverse Market Will Record a CAGR of 48.4% With the Emergence of GE Healthcare (US) as Dominant Players

*The global healthcare in metaverse market is expected to grow from USD 504.9 mn in 2024 to USD 5,373 Mn by 2030 and register a CAGR of 48.4%.*

NEW YORK CITY, NEW YORK, UNITED STATES, September 7, 2022

/EINPresswire.com/ -- The healthcare industry is preparing for a new era of competition as the first Metaverse marketplaces open for business. These virtual reality platforms offer a new way for companies to advertise and sell their products and services, and healthcare is one of the most active sectors in this emerging market. With the increasing demand for better and more realistic virtual environments, healthcare providers are looking to the metaverse to provide immersive experiences for their patients. Whether it's providing virtual tours of hospitals and clinics, or creating custom avatars for patients to interact with, the possibilities for healthcare in the metaverse are endless. And with the recent advancements in virtual reality technology, the potential for healthcare in the metaverse is only getting bigger.



Healthcare in Metaverse Market Strategies [+Sales Growth], Factors and Forecast 2031

So if you're looking to get into the healthcare industry, now is the time to start exploring the possibilities of the metaverse. While the potential applications of Metaverse technology are still being explored, the healthcare industry is already seeing a number of ways that it can be used to improve patient care, increase access to care, and reduce costs.

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[Healthcare in Metaverse Market](#) Driver: Growing Use of Digital Twins in Healthcare

Healthcare in Metaverse Market Restraint: Privacy and Security Concerns in Metaverse

Years to be considered for research:

Historical Years: 2016-2020

Base Year: 2021

Estimated Year: 2022

Short Term Projection Year: 2028

Projected Year: 2023

Long Term Projected Year: 2032

Key Players

Brainlab AG (Germany)

Novarad Corporation (US)

GE Healthcare (US)

Siemens Healthineers (Germany)

Meta Platforms Inc. (US)

Nvidia Corporation (US)

Microsoft Corporation (US)

Roblox Corporation (US)

Medtronic PLC (Ireland)

Zimmer Biomet (US)

Veyond Metaverse (US)

gameChange VR (UK)

Sesame Care (US)

PlushCare (US)

Intuitive Surgical Inc. (US)

BioFlight VR (US)

CAE Inc. (Canada)

EON Reality Inc. (US)

ImmersiveTouch Inc. (US)

Medical Realities Ltd. (UK)

Augmedics (US)

Aimedis B.V. (Belgium)

ARBREA LABS (Switzerland) and Wellx.ai (Dubai)

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Market Segmentation:

Based on component

Software

Hardware

Based on technology

Telemedicine

Augmented reality/ virtual reality/ mixed reality

Artificial intelligence

Digital twins

Blockchain among others

Based on application

Patient engagement

Pre-operation and post-operation planning

Immersive 3D training

3D lectures

VR therapy

Remote monitoring

Based on end-user

Hospitals

Pharmaceuticals

Insurance companies and others

Regional Insights

North America (U.S., Canada, Mexico)

Europe (Germany, France, U.K., Italy, Spain, Rest of Europe)

Asia-Pacific (China, Japan, India, Rest of APAC)

South America (Brazil and the Rest of South America)

The Middle East and Africa (UAE, South Africa, Rest of MEA)

FREQUENTLY ASKED QUESTIONS?

Who are the potential customers of healthcare in metaverse industry?

What are the key growth strategies of healthcare in metaverse Market player?

Which region will provide more business opportunities for healthcare in metaverse in future?

Who are the leading global players in the healthcare in metaverse Market?

How can I get statistical data of top market players of healthcare in metaverse market?

Which segment holds the maximum share of the healthcare in metaverse Market?

What are the driving factors and opportunities in the healthcare in metaverse Market?

What current trends will influence the healthcare in metaverse Market in the next few years?

Which applications are expected to drive the adoption of healthcare in metaverse?

Key developments

Alo Yoga launched the virtual Alo Sanctuary in February 2022. This immersive area is for yoga and meditation. Roblox was also involved. With VR-based exercise, increasing numbers of people will seek to improve their fitness and health.

ImmersiveTouch (a prominent medical technology company) installed revolutionary digital surgery technology in New Delhi's All India Institutes of Medical Sciences. Its Mission Rehearsal Virtual Reality tool allows surgeons the ability to model and recreate each patient's unique anatomy before entering the operating room. ImmersiveTouch's Mission Rehearsal(r), VR platform converts 2D data to a digital twin for the patient. It gives surgeons unobstructed views of the target anatomy from any angle and allows them access to high-fidelity surgical planning tools that are precise with pinpoint accuracy.

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TOC Highlights:

Preface

This segment provides opinions of key participants, an audit of Healthcare in Metaverse industry, market outlook across key regions, financial services, and various challenges faced by Healthcare in Metaverse market. It briefly introduces the global Healthcare in Metaverse market. This section depends on the Scope of the Study and Report Guidance.

Executive Summary

It elaborated market outlook by segmentation in Healthcare in Metaverse market. In addition, it also represents the market snapshot covered in the report.

Market Dynamics [driving factors +restraining factors + recent trends]

This section comprises current market dynamics in the Healthcare in Metaverse market. Such as key driving factors, major opportunities areas, restraining factors, & recent trends in Healthcare in Metaverse market. It also includes SWOT analysis and Porter's five force analysis. This help to identify the key growth factors and challenges in the Healthcare in Metaverse market.

Global Healthcare in Metaverse market Analysis, Opportunity, and Forecast, 2016-2032

This chapter comprises the current scenario of the Global Healthcare in Metaverse market in 2021, including forecast estimation for 2023-2032.

Geographic Analysis

This section has covered in-depth regional market share analysis and carefully scrutinized it to understand its current and future growth, development, and demand scenarios for this market.

Covid-19 Impact

This section briefly describes the positive and negative impact of the COVID-19 Pandemic on the Global Healthcare in Metaverse Market.

Pricing Analysis

This chapter provides price point analysis by region and other forecasts.

## Competitive Landscape

It includes major players in the Healthcare in Metaverse market. Moreover, it also covers the detailed company shares analysis in the report based on their product's demand, market served, the number of products, applications, regional growth, and other factors.

## Research Methodology

The research methodology chapter includes the following main facts,

- Coverage
- Secondary Research
- Primary Research

## Conclusion

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