

Mobile Value Added Services Global Market To Grow At Rate Of 13% Through 2026

The Business Research Company's Mobile Value Added Services Global Market Report 2022 – Market Size, Trends, And Forecast 2022-2026

LONDON, GREATER LONDON, UK, September 7, 2022 /EINPresswire.com/ -- According to 'Mobile Value Added Services Global Market Report 2022' published by The Business Research Company, the [mobile value added](#)

[services market](#) size is expected to grow from \$708.84 billion in 2021 to \$803.00 billion in 2022 at a compound annual growth rate (CAGR) of 13.28%. The global mobile value-added services market size is expected to grow to \$1326.26 billion in 2026 at a compound annual growth rate (CAGR) of 13.36%. The increase in smartphone customers globally is driving the growth of the mobile value-added services market.

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The mobile value-added services market consists of sales of mobile value-added services by entities (organizations, sole traders, and partnerships) that refer to services provided to customers by telecommunication operators. These services go beyond the basics of SMS, data, and voicemail to include e-commerce, entertainment, sports, astrology, and others, either for free or for a charge.

Global Mobile Value Added Services Market Trends

Strategic partnership is a key trend in the mobile value-added services market. Key companies are focusing on strategic partnerships to leverage each other's expertise, technology, and resources to offer new and enhanced mobile value-added services to customers. These partnerships also help companies to expand into new markets and scale up their businesses.

[Global Mobile Value Added Services Market Segments](#)



The Business
Research Company

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The global mobile value added services market is segmented:

By Solution: Mobile Advertising, Location-Based Services, Mobile Infotainment, Mobile Email and IM, Short Messaging Service (SMS), Multimedia Messaging Service (MMS), Mobile Money, Others

By Store: Google Play, App Store (iOS), Others End-user: Individual, Enterprise

By Geography: The global mobile value added services market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read more on the global mobile value added services market report at:

<https://www.thebusinessresearchcompany.com/report/mobile-value-added-services-global-market-report>

Mobile Value Added Services Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides mobile value added services global market outlook, analyzes and forecasts market size and growth for the mobile value added services global market, mobile value added services global market share, mobile value added services market segments and geographies, mobile value added services market trends, mobile value added services market players, mobile value added services market leading competitor revenues, profiles and market shares. The mobile value added services market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Mobile Value Added Services Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Apple, Onmobile Global Limited, Google, AT&T, Vodafone, Comverse, Inmobi, Mahindra Comviva, Singtel, MyRepublic Limited, Reliance Industries Ltd, Telkom SA SOC Limited, Verizon Communications Inc, Huawei Investment & Holding Co Ltd, and ZTE Corporation.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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