

# Premier BPO Launches Partner Alliance Program

*Company establishes dedicated team for Channel Partners to sell Co-Sourcing Services*

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/EINPresswire.com/ -- [Premier BPO](#), a Co-Sourcing firm that helps companies manage a blended workforce, recently inaugurated the [Partner Alliance Program](#). Enrolled partners can refer leads or co-sell services. The program is not meant for “white-label” or sub-contract arrangements.

## Eligible Partner Types:

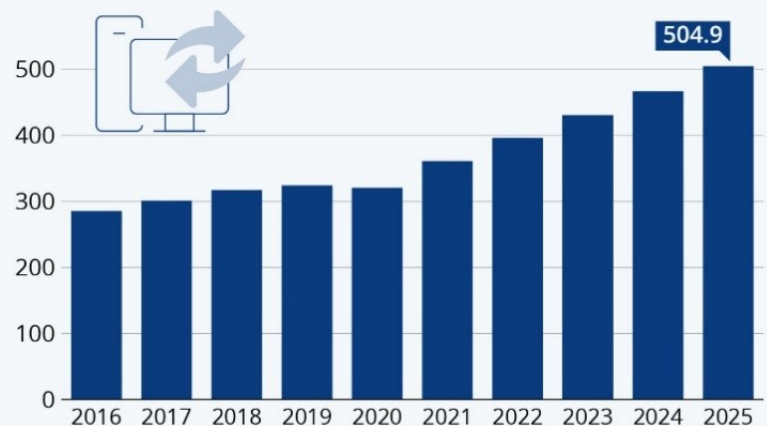
- Consultants,
- Call centers, shared services, and back-office outsourcing industry influencers,
- Technology companies and systems integrators,
- Private equity and VC firms,
- Industry affiliates, professional trade organizations,
- Professional firms such as CPA's, law firms

The [business process outsourcing](#) market revenue is expected to reach US\$ 330 bn in 2022, with most revenue generated in the US (\$122 bn), in global comparison. It is also projected to show a CAGR of ~ 6.7% between 2022 – 2027 resulting in a market volume of US \$ 450 bn by 2027. - Statista

For channel partners with influence across IT functions, the IT outsourcing marketing is on a growth trajectory.

## IT Outsourcing Picks up Pace in the Covid Age

Worldwide revenue of IT outsourcing (in billion U.S. dollars)



Data as of March 2022

Source: Statista Technology Market Outlook



statista

IT outsourcing marketing is on a growth trajectory - Statista

## Partner Benefits:

As an enrolled channel partner, our dedicated team, led by Sheraz Chaudhry, will keep a pipeline cadence and serve as a liaison for partners. Partners can expect to earn commissions for introductions and helping to open up new relationships for Premier BPO.

## Co-Sourcing Services:

Partners can represent Premier BPO across our entire portfolio including call center services and back-office functions aimed at helping companies grow their business, focus on retention or other business outcomes.

## Learn More:

To learn more about the services provided by Premier BPO or learn the steps involved in enrolling, please contact our Partner Alliance Team via our dedicated Partner Alliance Program webpage.

## About Premier BPO:

Premier BPO seeks to be a seamless extension of its client's business processes. This is done by immersing itself in the client's values and objectives and by providing dedicated resources that serve as a blended workforce within the client's organization. The company offers co-sourcing, a hybrid approach to outsourcing, across multiple functions for several industries through world-class global sites. Premier BPO has invested in security and compliance processes including obtaining PCI compliance and has been serving clients since 2003.

## Sources:

Buchholz, K. (April 26, 2022). IT Outsourcing Picks up Pace in the Covid Age [Digital image]. Retrieved August 20, 2022, from <https://www-statista-com.i.ezproxy.nypl.org/chart/27323/worldwide-revenue-of-it-outsourcing/>

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