

US and New Zealand Technology Innovators respond to global production boom

AUCKLAND, NEW ZEALAND, September 7, 2022 /EINPresswire.com/ -- [XL8](#), a Silicon Valley tech company providing AI-powered machine translation technology, and New Zealand software company Kiwa Digital, developers of [VoiceQ](#) audio post-production software, announced today a new collaboration that takes advantage of the global production boom created by tech giants such as Netflix, Amazon, and Disney.

“

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*Tim YoungHoon Jung Founder
and CEO XL8*

The collaboration recognizes content owners and service providers are under increasing pressure to meet the exploding demand for media titles and deliver hyper-localized translated media to a growing number of platforms. To meet the demands of the market, companies need tools that not only automate and streamline the localization process but also scale to work at the speed of their business. The sector regularly witnesses cases where clients have reported losing 80% of their requested deals due to the lack of capacity.

XL8's machine translation technology creates opportunities to focus labor on more productive and creative tasks, instead of tedious and repetitive activities that are better suited for automation and AI-powered workflows. Efficiencies gained from less post-editing results in faster delivery times, increased throughput, higher profitability, and reduced costs, thus allowing clients to take on more work while staying competitive with their rates.

□ Independent blind evaluations reveal XL8's quality is consistently 20% - 40%+ better than current machine translation platforms due to unique engine training on media and entertainment content that has been 100% hand-curated by professional translators over the past 20 years.

□ To further increase accuracy, XL8's technology applies “context awareness,” which enhances the immersive experience for audiences while watching live or pre-recorded streaming or broadcast content.

VoiceQ's dubbing technology makes it easy for translators, adapters, creative directors, sound engineers, and project teams to work together simultaneously, reflecting the industry's new ways of working. Efficiencies gained from faster, higher quality adaptation and recording improve

workflow, delivery times, higher profitability, and reduced costs.

VoiceQ clients can access XL8 by simply entering an API key associated with their XL8 Skroll account. Multiple languages can be captured in one session. Translate directly from Skroll into VoiceQ via API connection. Users can right click on a line(s) and select translate, and the service will send/receive from XL8 Skroll.

“Dubbing test case data is compelling. We’ve witnessed scripts over 16500 words machine translated by XL8 from English to French in less than thirteen minutes with +90% accuracy. Supported by professional human quality assurance the total translation process is less than a day compared to 12-15 days with professional human translation. Adaption of the translated script within VoiceQ reveals a further 10%-20% improvement in time and quality. These collective efficiencies are transformational for the sector.” says Steven Renata Managing Director of Kiwa Digital.

“XL8 is proud to offer its Skroll Translation service through an integration with VoiceQ, allowing dubbing facilities and professionals access to the most human-like machine translation on the planet,” says Tim YoungHoon Jung Founder and CEO of XL8. “We're excited to announce this partnership enabling VoiceQ users to access XL8’s unparalleled machine translation quality within a fully integrated workflow. XL8’s machine translation service presents the best quality in the M&E market and will significantly boost the user’s ability to localize their content more efficiently and accurately,” says Jung.

“The industry is calling for global collaboration and efficiency, and for us, this can only be achieved by integrating ‘best in class’ tools. Our focus with this latest development has been on working with the best technology partners available. We reached out to the industry for recommendations on the translation tools they use and were thrilled to find the best of the best was created by XL8 Skroll,” says Renata.

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Visit www.app.voiceq.com/xl8-skroll for your FREE XL8 Skroll VoiceQ 10 Day Trial

ABOUT XL8.ai

A Silicon Valley tech company at its core, XL8 takes AI-powered machine translation (MT), specially optimized for media content, to the next level. For more: xl8.ai.

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LinkedIn: <https://www.linkedin.com/company/xl8-ai/>

ABOUT VOICEQ

VoiceQ is now used by over 200 studios globally, including 50 of the largest SVOD network partners. For more: voiceq.com

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