

Latin America Ice Cream Market Size, Share, Price, Trends, Growth, Analysis, Key Players, Report, Forecast 2021-2026

Latin America Ice Cream Market To Flourish During 2022-27, With The Proliferating Demand From The Dairy Sector And Prevalence Of Wide Variety Of Flavours

SHERIDAN, WYOMING, UNITED STATES, September 8, 2022 /EINPresswire.com/

-- El nuevo informe publicado por Informes de Expertos con el título '[Mercado Latinoamericano de Helados 2022-2027](#)' proporciona un análisis exhaustivo del mercado, evaluándolo

por la función del sabor, la categoría, el producto, el canal de distribución y las regiones importantes. La investigación incluye importantes factores de éxito y limitaciones. También rastrea las principales tendencias recientes en el mercado y examina cómo lo afectan en su conjunto. Además de evaluar el mercado utilizando los modelos FODA y las Cinco Fuerzas de Porter, también evalúa la dinámica del mercado, cubriendo la información importante sobre la demanda y los precios.

The new report published by Informes de Expertos with the title, 'Latin America Ice Cream Market 2022-2027', provides a thorough analysis of the market, analysing it on the basis of flavour, category, product, channel distribution, and key regions. The research includes important success factors and limitations, tracks foremost recent trends in the market, and examines at how they affect it as a whole. Along with assessing the market using the SWOT and Porter's Five Forces models, it also assesses the market dynamics, covering the important demand and pricing information.

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Los aspectos más destacados del informe incluyen:



Descripción general del mercado (2017-2027)

- CAGR del periodo de pronóstico (2022-2027): X%

El helado se utiliza para hacer una variedad de dulces y bebidas, incluidos pasteles, batidos, waffles, sundaes, café frío y flotadores, debido a que se prevé que aumenten las ventas de helados en todo el mundo. En países en desarrollo como Brasil y México, donde los ingresos disponibles están aumentando y el poder adquisitivo de los consumidores está mejorando, el consumo per cápita está aumentando.

Además, la industria está creciendo como resultado de la importante expansión del sector lácteo, la creciente demanda de alimentos preparados y la asequibilidad de una variedad de helados de sabores. El helado todavía se considera algo que se consume mejor cuando las temperaturas son altas, a pesar de tener un desarrollo estable en la fabricación.

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Industry Definition and Major Segments

ice cream is a delicious frozen delicacy that often contains dairy ingredients like milk and cream, along with fruit, artificial or natural sugars, and flavours. It has a wide range of health advantages, as it helps in bone strengthening, energy production, blood pressure reduction, brain function stimulation, and muscle tissue restoration. It contains significant amounts of riboflavin, calcium, carbohydrates, and vitamins A, C, D, E, K, B-6, and B-12.

On the basis of flavour, the industry can be bifurcated into:

- Chocolate
- Vanilla
- Fruit
- Others

By category, the market can be broadly segmented into:

- Impulse
- Artisanal
- Take-Home

The following are the product categories in the ice cream market:

- Cup

- Stick
- Cone
- Brick
- Tub
- Others

The industry is divided into following subsectors based on the distribution channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Ice Cream Parlours
- Others

Key regions covered include:

- Brazil
- Argentina
- Mexico
- Others

Market Trends

Consumer preferences for low-fat, lactose-free, and calcium-rich products have been largely influenced by health and wellness trends. Thus, ice creams that are minimal in sugar, are gluten-free, and come in small portions are becoming widely popular in Latin America. By providing these products that aid consumers in fulfilling their wants, ice cream makers are taking advantage of a commercial opportunity that seem to propel the market.

An upscale shift toward premium delicacies made with organic and natural ingredients is being witnessed due to rising health consciousness. In addition, the government around the world are issuing new rules regarding the labelling, ingredients, and production of ice cream. With the increasing health standards, there is a mandatory requirement to list the quantity of vegetable proteins or vegetable fat and oil on the label of the product in accordance with the established standards. This will likely increase the demand for ice cream during the assessment period.

Key Market Players

The major players in the market are:

- E Comércio LTDA
- Arcor Sociedad Anónima
- Industrial y Comercial

- Unilever PLC
- Froneri Lux Topco S.à r.l.
- Others

This report contains the profiles of key players and provides information on expansions, investments and mergers and acquisitions. Along with this, it also entails latest industry developments and trends.

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