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Geographic Information System (GIS) Software Market to Reach USD 25.5 Billion by 2030- Growth Drivers & Future Scenarios

Development of smart cities ,urbanization, integration of geospatial technology and cloud technology are factors driving growth of GIS market.

PORTLAND, PORTLAND, OR, UNITED STATE, September 9, 2022 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "Geographic Information System (GIS) Software Market." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's

Geographic Information System (GIS) Software Market

Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The GIS software market was valued at $6.3 billion in 2020, and is estimated to reach $25.5 billion by 2030, growing at a CAGR of 15.2% from 2021 to 2030.

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The report offers key drivers that propel the growth in the global geographic information system (GIS) software market. These insights help market players in devising strategies to gain market presence. The research also outlined restraints of the market. Insights on opportunities are mentioned to assist market players in taking further steps by determining potential in untapped regions.

Increase in adoption of GIS for facilities management, integration of GIS with mainstream technologies for business intelligence, rise in demand for GIS software for smart cities development, and urban planning have fueled the growth of the global GIS software Market. On
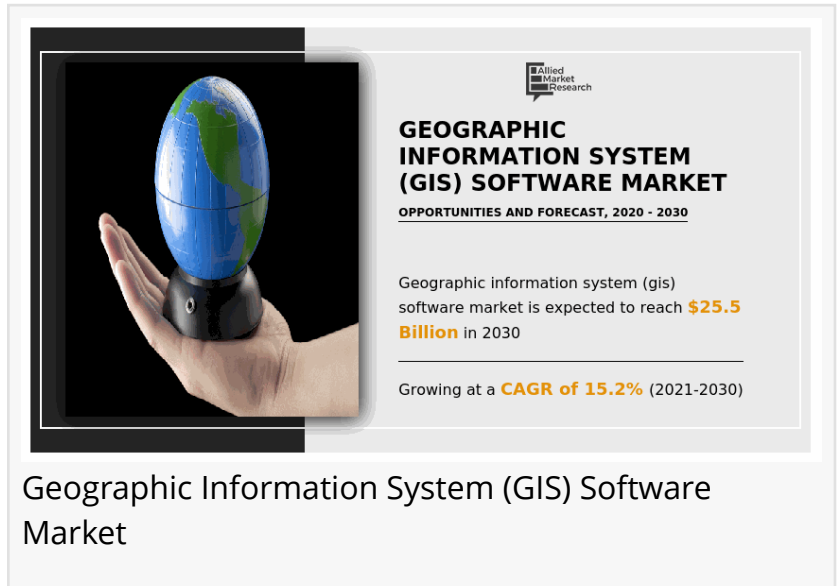
the other hand, high cost and availability of open-source GIS software have hampered the growth to some extent. Nevertheless, adoption of advanced technologies such as AR, VR, and IoT for GIS, emerging technologies such as geospatial AI, and development of 4D GIS Software have created a number of opportunities in the market.

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Based on end-user, the transportation and logistics segment accounted for nearly one-fifth of the total market in 2017 and is anticipated to remain dominant by 2025. Increase in adoption of advanced technologies such as connected cars, advanced telematics, and navigation systems has spurred the growth. Simultaneously, the agriculture segment is projected to grow at the highest CAGR of 14.0% during the study period.

Based on the type of GIS software, the desktop GIS segment held the highest market share in 2017, contributing to nearly two-fifths of the total market. Being the most commonly used GIS solution, it has got all the basic functionalities of GIS, which in turn, has worked as the prime driving factor behind its growth. Simultaneously, the others segment is anticipated to grow at the highest CAGR of 13.8% during the forecast period. The report also offers insights on server GIS, developer GIS, and mobile GIS.

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Based on region, North America contributed to more than one-third of the total market in 2017 and is expected to dominate throughout the forecast period. The factors contributing to the highest share of this market in the region include large amount of data generated everyday by multiple organizations and adoption of advanced technologies as well as digitalization.

The key market players analyzed in the report include Autodesk, SuperMap, Trimble, ESRI, Hexagon AB (Intergraph), Pitney Bowes, Caliper, Computer Aided Development Corporation Limited (Cadcorp), General Electric Co., and Bentley System. They have adopted several high-end strategies and have become successful in retaining their strong hold in the industry.

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Key Benefits:

• The report provides a qualitative and quantitative analysis of the current GIS market trends, forecasts, and market size from 2021 to 2030 to determine new opportunities.

• Porter's Five Forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make strategic business decisions and determine the level of competition in the industry.

• The market player positioning segment provides an understanding of the current position of the market players active in the GIS industry.

Key offerings of the report:

• Key drivers & Opportunities: Detailed analysis on driving factors and opportunities in different segments for strategizing.

• Current trends & forecasts: Comprehensive analysis on latest trends, development, and forecasts for next few years to take next steps.

• Segmental analysis: Each segment analysis and driving factors along with revenue forecasts and growth rate analysis.

• Regional Analysis: Thorough analysis of each region helps market players devise expansion strategies and take a leap.

Thanks for reading this article; you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

Other Trending Report :

1. [India Geographic Information System (GIS) Software Market](#)

About Us

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts, and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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