

Mango Puree Market size is estimated to reach \$3.2 billion by 2027 - IndustryARC

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EINPresswire.com/ -- [Mango Puree Market](#) size is estimated to reach \$3.2 billion by 2027, growing at a CAGR of 7.6% during the forecast period 2022-2027. Mango Puree can be delineated as a thick paste that is prepared from pulverizing mango pulps, and then sieving them following exclusion of seed and covering. Mango Puree falls under the category of natural flavors as it derives its aroma naturally from mango. It is rich in vitamins (A, E), and also exhibits nutrients like Selenium which extend fortification from several heart-associated maladies. Therefore, it is widely used in several infant foods, and drinks. On another hand, it also finds a place as an important ingredient in the kitchens of innumerable commercial food providers for the preparation of frequent unique dishes and desserts such as flavored yogurts. As there is an elevation in demand for flavored beverages and confectionery items mango puree is emerging as a really important flavoring agent.



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Key Takeaways:

This IndustryARC report on the Mango Puree Market highlights the following areas -

1. Geographically, the Asia-Pacific Mango Puree Market accounted for the highest revenue share in 2021 and it is poised to dominate the market over the period 2022-2027.
2. Massive congeniality regarding mango products around the globe is said to be a preeminent

driver driving the growth of the Mango Puree Market.

3. However, the carbohydrate-rich nature of mango puree is considered inimical for people trying to lose weight and is said to reduce market growth.

Detailed analysis on the Strength, Weaknesses, and Opportunities of the prominent players operating in the market will be provided in the Mango Puree Market report.

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Segmental Analysis:

1. Mango Puree Market based on the packaging type can be further segmented into Polyethylene terephthalate containers and bottles, Jars, Glass bottles, Cans, and Pouches. The pouch segment held the largest share in 2021. The growth is owing to several factors such as pouches being fabricated by the use of plastic or aluminum which provides a proper shield from the air, water, and other particulates, and keeps products safe inside.

2. The Mango Puree Market based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America, and the Rest of the World. Asia-Pacific held the largest share with 38% of the overall market in 2021. The growth in this segment is owing to the factors such as the presence of top mango-producing countries like India, China, Indonesia, and Thailand.

3. Mango Puree Market based on distribution channels can be further segmented into Direct channels, Indirect channels (Hypermarkets/Supermarkets, Convenience Stores, Online platforms, Retail stores). The Indirect channels segment held the largest share in 2021. The growth is owing to an increase in Supermarket/Hypermarkets outlets all over the works, especially in developing countries, Convenient and comfortable shopping which saves the time of consumers, sweeping increase in urbanization, migration of people from rural to urban areas for a better lifestyle, in extended demand due to increase in population.

Competitive landscape:

The top 5 players in the Mango Puree industry are:

1. Galla Foods
2. Mother India Farms
3. Tree Top Inc.
4. Dohler
5. Kiril Mischeff

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