

# Automotive Sun Visor Market Size, Share, Price, Trends, Growth, Analysis, Key Players, Report, Forecast 2021-2026

*Global Automotive Sun Visor Market To Be Driven By The Rising Demand For Automobiles In The Forecast Period Of 2021-2026*

30 NORTH GOULD STREET, WYOMING, UNITED STATES, September 12, 2022 /EINPresswire.com/ -- The new report by Expert Market Research titled, '[Automotive Sun Visor Market Size Report and Forecast 2021-2026](#)', gives an in-depth analysis of the global automotive sun visor market, assessing the market based on its segments like type of component, process types, distribution channels, applications, and major regions.



The report tracks the latest trends in the industry and studies their impact on the overall market. It also assesses the market dynamics, covering the key demand and price indicators, along with analysing the market based on the SWOT and Porter's Five Forces models.

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The key highlights of the report include:

Market Overview (2016-2026)

Forecast CAGR (2021-2026): 2.6%

A growing number of manufacturers are combining affordable and simple vehicle safety visor components. Amidst the ever-increasing emphasis of customers and automotive OEMs on vehicle safety and driver safety plays a vital role in this industry's growth.

Due to the automotive industry's strong presence in countries like China, Japan, and South Korea, the Asia-Pacific region leads the automotive sun visor market. Furthermore, as vehicle production in these areas is expected to increase, the demand is also likely to increase during the forecast period.

## Industry Definition and Major Segments

The automotive sun visor is used as a sunscreen in vehicles situated in the roof's front portion inside the vehicle cabin, helping to absorb heat. It also protects the vision of drivers and passengers from sunlight and electronic devices in the car, thus preserving the internal temperature.

The market can be divided into the following segments –

On the basis of type of component:

- LCD Sun Visor
- Conventional Type

Based on the material type, the market can be divided into:

- Fabric
- Vinyl
- Others

The market can be divided based on sales channel into:

- OEM
- Aftermarket

On the basis of vehicle type, the market can be bifurcated to:

- Commercial Vehicle
- Passenger Vehicle
- Others

The leading regional markets for Automotive Sun Visor Market are:

- North America
- Latin Americas
- Middle East and Africa
- Europe
- Asia Pacific

## Market Trends

The factors driving the sun visor market's growth are rising sales and development of vehicles, increasing traffic flow, and growing demand for vehicle safety and driver safety. Besides, rising urbanisation, increasing per capita income, and changing consumer lifestyles are other factors that lead to global market development.

The lack of uniform protocols to produce automotive sunscreens and the device's complex nature are considered critical factors in this market. The high cost of the raw materials, on the other hand, and eventually the sun visor itself is the restrictive factor for market development.

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## Key Market Players

The major players in the market are Kasai Kogyo Co., Ltd, Gumotex Automotive Group, ContiTech AG, Piston Group, and Boshoku Automotive (Thailand) Co., Ltd., among others. The report covers the market shares, capacities, plant turnarounds, expansions, investments, and mergers and acquisitions, among other latest developments.

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Adam Lee  
Expert Market Research  
+1 415-325-5166

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