

Mobile Content Management Market Share Worth US\$ 11.6 billion by 2027 - New Research Report by IndustryARC

The rise in the use of artificial intelligence bring your own device technologies has fostered the growth of the Mobile Content Management Market

HYDERABAD, TELANGANA, INDIA, September 13, 2022 / EINPresswire.com/ -- IndustryARC, in its latest report, predicts that the [Mobile Content Management Market](#) size is forecast to reach US\$ 11.6 billion by 2027, growing at a CAGR of 22.5% from 2022 to 2027. A mobile content management system is an operating

system that is capable of storage, modification, and delivery of digital content over mobile devices. Moreover, the surge in the usage of IoT, Artificial Intelligence (AI) and bring your own device (BYOD) at the workplaces tend to expand in the future driving this market.

Click here to browse the complete report summary:

<https://www.industryarc.com/Research/Mobile-Content-Management-Market-Research-500741>

Key Takeaways:

This IndustryARC report on the Mobile Content Management Market highlights the following areas -

1. The cloud deployment segment held the largest Mobile Content Management Market share in the market segmented by deployment in 2021. This is attributed to the flexibility, less maintenance, less workforce, and convenience to the enterprises with ease of integration by cloud deployment.
2. The IT and Telecom segment in the Mobile Content Management Market segmented by end-user held the largest share, in 2021. This is due to the increasing demand for digital solutions to



manage content efficiently with time-saving technologies.

3. North America market held the largest share in terms of revenue with 30%, in 2021. This high revenue share can be attributed to the advancements in IT technologies, increasing demand in various industries, rising adoption of digitization, and awareness among the employees and organizations for mobile content management.

4. The ever-growing data within the organizations and the COVID-19 pandemic led to the growth in the remote working and BYOD culture. In order to secure and control the files and information shared over the networks, a mobile content management system is essential which helps the market growth during the forecast period 2022-2027.

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Segmental Analysis:

1. The Mobile Content Management Market by organization has been segmented into “Small and medium enterprises” and “large enterprises”. Small and medium enterprises held the largest share of around 60%, in 2021.

2. The smart process application market by geography is segmented into North America, Europe, Asia-Pacific (APAC), South America, and the rest of the world (RoW). North America market dominated the global manufacturing analytics market share with 30% of the total market size in 2021, and is projected to grow further during the forecast period 2022-2027.

3. The Mobile Content Management Market by end-user industry has been segmented into banking, financial services, and insurance, aerospace & defence, healthcare, government & public sector, it & telecom, retail, education, manufacturing, energy, and, others.

Competitive Landscape:

The top 5 players in the Mobile Content Management industry are -

1. CA Technologies
2. Citrix Systems Inc.
3. Mobileiron
4. SAP SE
5. Symantec Corporation

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Contact Us:

Mr. Venkat Reddy

IndustryARC

Email: venkat@industryarc.com, sales@industryarc.com

USA: (+1) 970-236-3677, (+1) 815-656-4596

IND: (+91) 40-485-49062

Venkat Reddy

IndustryARC

+1 614-588-8538

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