

Video Surveillance and VSaaS Market Latest Trends, Growth Dynamics & Opportunity Forecast to 2028 | GeoVision, Pelco

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Insights has published a new research report titled "[Video Surveillance and VSaaS Market](#) 2022 analysis by Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges and Investment Opportunities)", size, share, and outlook. This research offers

strategic recommendations based on

industry experts' consultations on market development, consumer demand, sales patterns, revenue forecasts, gross margins, and regional growth. It focuses on regional developments as well as market growth, pricing, sales patterns, revenue forecasts, and gross margins. The competitive landscape analysis of the top leading competitors is included in this study, together with information on their company profiles, industry sectors, market drivers, restraints, challenges, and opportunities during the upcoming years.



Video Surveillance and VSaaS Market

The global video surveillance and VSaaS market is estimated to be valued at US\$ 56.46 billion in 2021 and is expected to surpass US\$ 155.48 Bn in terms of value by the end of 2028, exhibiting a CAGR of 13.9 % over the forecast period (2021-2028).

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Market Overview:

The term VSaaS refers to video surveillance as a service and is an alternative to an on-premises setup where the surveillance cameras are installed on-premises. This approach allows customers to view video footage from any device, including smartphones, through a web-based portal, which is linked to the provider's secure data center. The main physical equipment is an IP camera, which records video to a cloud-based database.

Video Surveillance and VSaaS Market Competitive Landscape and Segmentation Analysis:

The research includes a number of significant market manufacturers. It aids readers in understanding the alliances and strategies that market players employ to stave off competition. This thorough research provides a thorough analysis of the market. The footprints can be found by looking at the manufacturers' global revenue and global price.

Our report focuses on top players in global Video Surveillance and VSaaS Market, with production, price, revenue and market share for each manufacturer, covering:

Key Manufacturers: Zhejiang Dahua Technology Co., Ltd., Agent Video Intelligence, Hangzhou Hikvision Digital Technology Co., Ltd, GeoVision, Inc., Canary Connect, Inc., Pelco, Inc., Honeywell Security Group, Homeboy, Inc., D-Link Systems, Inc., NETGEAR Inc., Genetec, Inc., FLIR Systems, Inc., Panasonic System Networks Co. Ltd, Axis Communications AB, Cisco Systems Inc., and Robert Bosch GmbH.

Detailed Segmentation:

Global Video Surveillance and VSaaS Market, By Component:

- Hardware
 - Cameras
 - Recorders and Storage
 - Encoders
 - Monitors
- Software
 - Video Analytics
 - Video Management Software (VMS)
- Services
 - Hosted service
 - Managed service
 - Hybrid service

Global Video Surveillance and VSaaS Market, By Type:

- Analog Video Surveillance and VSaaS
- IP-based Video Surveillance and VSaaS

Global Video Surveillance and VSaaS Market, By End user Application:

- Residential

- Retail
- Business Organization
- Transportation
- Government Buildings
- Hospitality
- Industrial
- Stadiums
- Others

Geographical Regions:

- » North America: United States, Canada, and Mexico
- » South America & Central America: Argentina, Chile, Brazil and Others
- » Middle East & Africa: Saudi Arabia, UAE, Israel, Turkey, Egypt, South Africa & Rest of MEA.
- » Europe: UK, France, Italy, Germany, Spain, BeNeLux, Russia, NORDIC Nations and Rest of Europe.
- » Asia-Pacific: India, China, Japan, South Korea, Indonesia, Thailand, Singapore, Australia and Rest of APAC.

For more information, visit:

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Key Drivers:

Increasing security concerns due to growing terrorism is primarily fueling growth of the Video Surveillance and VSaaS market. Growing investment by government on security system is again fostering market growth. For instance in November 2020, The Ontario government has invested \$1.6 million in Closed-Circuit Television (CCTV) systems to help 18 police services across the province better detect, investigate and prevent criminal activity.

The growing launch of new product by key players is also expected to augment growth of the market. For instance, in June 2021, an Indian Institute of Technology, Bombay an India based institute developed AI platform for real-time video surveillance.

Covid-19 Impact Analysis:

Since the outbreak of COVID-19 pandemic, many nations have implemented strict lockdown policies to prevent the spread of virus. With disruption in global supply chain industries and regulations on social distancing, the market witnessed a critical decline. One of the major changes the market witnessed is shift from physical security to cloud-based hosted solutions for VSaaS. This has prompted many business to adopt VSaaS solutions for various security measures including management alerts, video recording, remote viewing, cyber security, and more. The market is projected to witness significant in the near future with several countries

easing their physical distancing and lockdown restrictions.

Key Takeaways:

- The Video Surveillance and VSaaS market is expected to exhibit a CAGR of 13.9 % over the forecast period owing to the increasing spending by government in military sector. According to the Stockholm International Peace Research Institute (SIPRI), total global military expenditure increased by 0.7 per cent in real terms in 2021, to reach \$2113 billion. The five largest spenders in 2021 were the United States, China, India, the United Kingdom and Russia, together accounting for 62 per cent of expenditure.
- North America is expected to gain significant growth over the forecast period owing to the increasing innovation and launch of new product by key players. For instance, in 2020, Motorola Solutions launched a new product in its video security and analytics portfolio, the H4 Thermal Elevated Temperature Detection (ETD) Solution, which can be used to detect elevated body temperature in a person and focus on the key elements of safety and security around COVID-19, including prevention, protection, and response.

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- The deployment of recent data acquired by our own researchers. These provide you historical and future data that is analysed to show you why the market for Video Surveillance and VSaaS is changing; this enables you to foresee changes in the industry and keep a step ahead of your competitors.
- The concise analysis, understandable graph, and table format will help you quickly find the information you want.
- Indicates the region and market sector that is most likely to grow quickly and take over the market.
- A regional study demonstrating how the product or service is used in each location and the factors affecting the market there.
- Complete company profiles for the major market players, including company overviews, company insights, product benchmarking, and SWOT analysis for the major market players, as well as new service/product launches, partnerships, business expansions, and acquisitions of companies profiled in the past five years.
- The market forecast for the sector, taking into account recent developments including growth prospects and drivers as well as difficulties and constraints in both emerging and developed economies.

- Porter's five forces analysis is applied to give a thorough understanding of the market from many perspectives.

- Provides market development possibilities in the upcoming years as well as industry comprehension through Value Chain - Market Dynamics scenario.

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- What will the size and growth rate of the Video Surveillance and VSaaS Market be in 2028?
- What are the main drivers of the Video Surveillance and VSaaS Market's growth?
- What are the major market trends that have an impact on the Video Surveillance and VSaaS Market's valuation?
- What are the obstacles to market expansion?
- Who are the major players in the Video Surveillance and VSaaS Industry?
- Which companies are the most important contributors to Video Surveillance and VSaaS Market valuation?
- What would be each region's market share during the forecast period?
- What is the Video Surveillance and VSaaS Market's expected growth rate and valuation during the forecast period?

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3. Market Dynamics, Regulations, and Trends Analysis

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