

MOUSEKETEER BECOMES PRESIDENT OF LEADING ARTIST DEVELOPMENT COMPANY

JENNIFER MCGILL SELECTED TO HEAD PCG ARTIST DEVELOPMENT

NASHVILLE, TN, USA, September 13, 2022 /EINPresswire.com/ -- Jennifer McGill, a former Disney Channel Mouseketeer has been named President of PCG (Premiere Career Guidance) Artist Development, the nation's leading innovative artist development company. McGill assumed her new role September 1st. She joined PCG as a talent coach in 2017 and has mentored artists across the U.S. and worldwide over the past five years.

"I don't know anyone more qualified or passionate to lead this company than Jennifer McGill. Her lifelong experience growing up in all facets of the entertainment business and her genuine love and understanding of artists are invaluable assets to PCG and our clients," said Bernard Porter, CEO of PCG Companies. "She is a proven leader and a mega talent in her own right."

After a winning streak in almost 50 pageants starting at age seven in her native Texas, Jennifer was cast at age ten as one of the young stars of the Disney Channel's wildly popular "All-New Mickey Mouse Club". Jennifer appeared for seven seasons of the hit TV show in the 80s and 90s alongside future stars including Ryan Gosling, Britney Spears, Justin Timberlake, Keri Russell, and Christina Aguilera, singing, acting, doing interviews, skits, and personal appearances around the globe.



Jennifer McGill

Jennifer also brings additional skills as a speaker, songwriter, coach, and recording artist to her new role at PCG Artist Development, and she's about to add author to her resume. McGill is currently writing a book about her formative years in the entertainment business and how she has applied those lessons to her life's calling of coaching, developing, and mentoring talent. The as-of-yet untitled book is slated for publication in 2023.

"I realized a few years ago that I enjoyed nurturing artists and preparing them for the spotlight much more than I enjoyed the spotlight myself. My 35 years in show business have prepared me for this new chapter of discovering, growing, and introducing the next generation of heavy-hitting artists to the world," said McGill.

McGill is based in Nashville; PCG Artist Development also maintains a presence in New York, Los Angeles, and Austin. Affiliated companies include PCG Records (distributed by Sony/Orchard), PCG Digital, PCG Edutainment and PCG Theatrical.

To learn more about PCG Artist Development, visit <https://www.pcgartistdevelopment.com>

To learn more about Jennifer McGill, visit <https://www.jennifermcgill.com>

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