

North America Supply Chain as a Service Market to Reach USD 7.85 Billion By 2025- Estimate to Observe Significant Growth

Growth of retail industry , proliferation of mobile devices , internet penetration & requirement for managing logistics services by end users drive the market.

PORTLAND, PORTLAND, OR, UNITED STATE, September 13, 2022

/EINPresswire.com/ -- Allied Market Research published a new report, titled, "[North America Supply Chain as a Service Market](#) to Reach USD 7.85 Billion By 2025-Estimate to Observe Significant Growth ." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.



The North America SCaaS Market accounted for \$4.47 billion in 2017 and is expected to reach \$7.85 billion by 2025, growing at a CAGR of 7.5% during the forecast period, 2018-2025.

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The growth of the North America SCaaS market is driven by unprecedented growth of the retail industry, surge in consumer expectations, and increased requirement for managing logistics services. Additionally, the integration of blockchain technology along with the advent of omni-channel supply chain approach would create lucrative opportunities for new market players in the near future. However, concerns regarding data protection and security significantly hamper market growth.

By component, the solutions segment occupied more than two-thirds of the continental market in 2017 and is expected to continue the dominance through 2025. This is attributed to the growing demand to develop efficient transportation of goods in myriad industries along with rising requirements by retailers to build efficient business strategies & well-organized management solutions. However, the services segment is projected to grow at the highest CAGR of 8.8% during the forecast period.

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By organization size, large enterprises segment would continue to maintain its stronghold over the North American market and occupy more than four-fifths of the overall share by 2025. This is attributed to the adoption of SCaaS by large enterprises to effectively manage the cost associated with obtaining goods & business expansion. However, the small & medium enterprises segment would register the highest CAGR of 11.3% during the forecast period.

By application, order management is poised to register the highest CAGR of 8.4% from 2018 to 2025, on account of growing demand to track real-time inventory levels & shipment status by vendors & customers, along with the increasing need to manage the complexities associated with such orders. However, the logistics management segment would continue to dominate the North American market and generate almost two-fifths of the continental revenue by 2025.

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The United States accounted for 92.1% of the market revenue in 2017. The country is expected to maintain its dominance due to expansion and ongoing developments in retail, manufacturing, transportation, and other industrial sectors.

The key players analyzed in the report include Accenture, CEVA Logistics, DHL International GmbH (Deutsche Post DHL Group), FedEx Corporation, GEODIS (SNCF Mobilités Group), Kuehne+Nagel, TATA Consultancy Services Limited, United Parcel Service (UPS), XPO Logistics, Inc., and Zensar Technologies Ltd. They have adopted different strategies including collaborations, joint ventures, partnerships, expansions, mergers & acquisitions, and others to gain a strong position in the industry.

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Key Findings of the North America SCaaS Market:

- Based on component, the solutions segment is expected to exhibit significant share in the North America Supply Chain as a Service (SCaaS) market during the forecast period. Significant number of clients prefer to adopt supply chain service solutions to bring efficiency in supply chain management.

- Based on application, the logistics management segment generated the highest revenue share in 2017. With the growth in customer expectations, the need to improve customer services is increasing.

- Based on North America Supply Chain as a Service (SCaaS) Market Analysis of the region, the U.S. supply chain as a service industry is anticipated to experience rapid growth during the forecast period due to the presence of major market players in this region. In addition, expansion and ongoing developments in retail, manufacturing, transportation, and other industries are further expected to fuel the North America SCaaS Market growth in coming years.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from

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