

Open Grid Alliance Unleashes Monetization Platform by Selecting Las Vegas as its First Grid Innovation Zone

City-scale Open Grid, edge computing and 5G CBRS services create a platform for monetization

LAS VEGAS, NEVADA, USA, September 14, 2022 /EINPresswire.com/ -- The <u>Open Grid Alliance</u> (OGA) today announced it has selected Las Vegas, Nevada as its first official Grid Innovation

The launch of the Grid Innovation Zone will transform the economics of in-demand applications, such as video analytics, business continuity, and 5G wireless connectivity." *Matt Trifiro, Open Grid Alliance* Zone. A Grid Innovation Zone is a multi-vendor productiongrade implementation of an Open Grid, and a marketdriven platform for incubating next-generation services. With today's announcement, OGA member companies are showcasing a high-performance Open Grid architecture with edge computing and 5G CBRS.

Last year, OGA member companies began deploying infrastructure and software in the city of Las Vegas metropolitan area to accelerate the commercialization of true edge and near-premises applications that would be impossible to deliver with legacy infrastructure. In an

economic study published by the OGA, the organization identifies a near-term Total Addressable Market (TAM). It's predicted that the Open Grid will contribute as much as \$115.8 billion in total economic impact to the region over the next 10 years.

"At its core, the Grid is a delivery platform for new services. The launch of the Grid Innovation Zone will transform the economics of in-demand applications, such as video analytics, business continuity, and 5G wireless connectivity," said Matt Trifiro, Co-Chair of the Market Development Workstream at the Open Grid Alliance. "We're thrilled to bring together an ecosystem of critical leaders to innovate around the first Open Grid technologies and prove out the monetization capabilities of 5G CBRS and edge computing."

The Las Vegas Open Grid Innovation Zone currently consists of a municipality-wide fiber mesh network, a collection of optimally-placed micro-modular data centers, 5G radios, along with multi-vendor software services for multi-cloud orchestration, SDN, telemetry and interconnection. Open Grid Alliance members are actively delivering services and working to expand the Open Grid footprint with additional sites and fiber routes in the City of Las Vegas and surrounding Clark Counting. Today, the footprint provides low-latency Open Grid services to important areas in the City of Las Vegas, the Las Vegas strip, McCarran airport, and high-density industrial, entertainment and public-services areas.

Today, the OGA also published a comprehensive market analysis for the Las Vegas Grid Innovation Zone. The report, <u>Monetizing the Open Grid in Las Vegas</u>, can be downloaded for free.

If you are interested in joining the Open Grid Alliance, please visit the <u>Open Grid Alliance</u> <u>Membership Application Page</u>.

About Open Grid Alliance

Open Grid Alliance (<u>http://opengridalliance.org</u>) is a member-supported 501(c)(6) organization that produces collaborative, vendor-neutral strategies to re-architect the Internet with grid topologies needed to scale globally. Founded in 2020 by 34 global technology companies, the Open Grid Alliance welcomes additional participants, contributors and supporters.

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