

# CreatorClub is Simplifying Content Creation, Connecting Brands and Creators to Tell Stories at Scale

*CreatorClub provides an all-inclusive content solution, from planning to studio space to distribution.*

TORONTO, ONTARIO, CANADA, September 13, 2022 /EINPresswire.com/ -- The competition for attention is on the rise. From students to entrepreneurs to c-suite executives, people are consuming content more than ever, and they are increasingly opting for video and audio. For organizations and businesses to be effective and communicate their value, well-produced video and audio content has been driving results — however, production at scale has remained a resource challenge. At a time when hybrid and remote work has become permanent for many, the need for engaging, quality — yet efficient — content has only increased.



With our full-service subscription model, CreatorClub removes the hassle of sourcing and coordinating creators, so leaders can come in, contribute their expertise, and get back to business.”

*Anthony Chiaravalloti*

This is why Canadian VC and entrepreneur Anthony

Lacavera partnered with Toronto-based agency King Street Media to launch [CreatorClub](#). CreatorClub is a modern content studio and production house for the digital era. It is a hub for sharing big ideas, telling stories, and creating high-quality, impactful content at scale.

The average time spent listening to audio content online each week increased again since 2020 — reaching over 16 hours per week, Infinite Dial reported. Nearly 9 out of 10 people reported wanting to see more videos from brands last year, according to Content Marketing Institute.

Creating consistent, high-quality, relevant content on a regular basis is not always possible for leaders, executives, and entrepreneurs due to the lack of access to content creators, efficient processes and studio space. From equipment, technology and location; to editing and sharing effectively, it is not easy to manage internally.

CreatorClub provides an all-inclusive solution, from planning to studio space to distribution.

“With our simple full-service subscription model, CreatorClub is removing the hassle of sourcing and coordinating creators, so that entrepreneurs and thought leaders can come in, contribute their expertise, and get back to business.”

— Anthony Chiaravalloti, Co-Founder of CreatorClub and Managing Partner at King Street Media

The first CreatorClub studio location is now open in the financial district of downtown Toronto, Ontario, Canada with future locations planned across major North American cities.

“From personal branding to online community building, podcasts and quality video content provide a real opportunity to connect authentically and build stronger connections with stakeholders. CreatorClub not only simplifies the content creation process, but also the planning and distribution to ensure you’re reaching the right audience.”

— Daniel Francavilla, Co-Founder & CMO, CreatorClub

Beyond a space and service provider, CreatorClub is a platform, building and training a community of talented creatives. CreatorClub Network is a curated roster of creative professionals passionate about storytelling and content creation.

Learn more at [CreatorClubStudios.com](https://CreatorClubStudios.com) or follow [@creatorclubstudios](https://twitter.com/creatorclubstudios).

Daniel Francavilla

King Street Media

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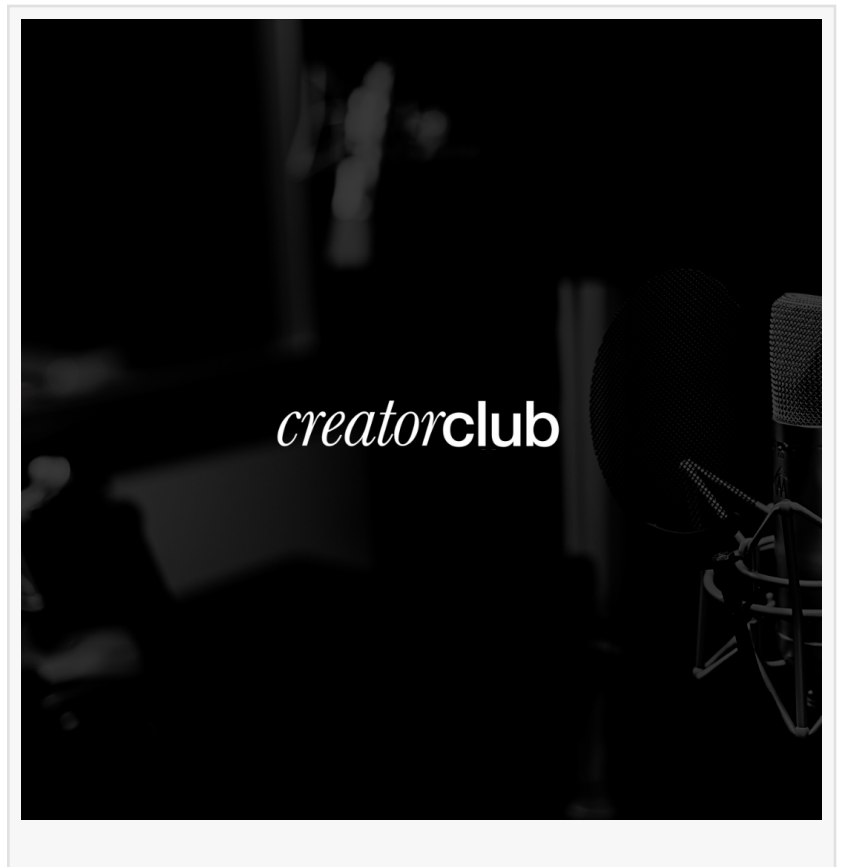
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