

"EU QUALITY BASKET" promotes high quality European PDO/PGI and organic products in Australia

Importers and distributors explored and learned about European PDO/PGI and organic products, their specific properties and benefits

MELBOURNE , VICTORIA , AUSTRALIA,
September 16, 2022 /
EINPresswire.com/ -- A successful B2B event was hosted on 7 September 2022 at the Oakwood Premier Melbourne - Executive Lounge as part of the implementation of the EU financed campaign [EU QUALITY BASKET](#).



EU Quality Basket promotes high quality European PDO/PGI and organic products

Participants from the Horeca sector, importers, distributors, journalists, etc had the opportunity to learn more about [European PDO/PGI](#) and organic products, their specific properties and benefits, and also learn more about the participant organizations in the program. During the event the participants tasted delicious plates while they discussed about future collaborations.

The European financed campaign "EU QUALITY BASKET" aims to promote the high quality European PDO/PGI and organic products being produced with the highest quality and food safety standards and reach as many consumers as possible to increase the product awareness and offer them the opportunity to savor the European products' exceptional taste.

For more information visit our website <https://europeanqualitybasket.eu/index.php/en/>

Find us on Facebook: <https://www.facebook.com/EUqualitybasket>

Instagram: <https://www.instagram.com/euqualitybasket/>

Michelle Palmer
Modern Currency
+61 412 774 280

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/590825549>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.