

# Application Delivery Controllers (ADC) Market to Reach USD 12.8 Billion by 2030- In-depth analysis of current trends

*Rise in Internet traffic, business applications, Internet-enabled devices, ADC provide the front-end intelligence that supplements and enhances market growth*

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/EINPresswire.com/ -- Allied Market Research published a new report, titled, "Application Delivery Controllers (ADC) Market to Reach USD 12.8 Billion by 2030- In-depth analysis of current trends .". The report offers an extensive analysis of key growth

strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The report offers key drivers that propel the growth in the global [ADC market](#). These insights help market players in devising strategies to gain market presence. The research also outlined restraints of the market. Insights on opportunities are mentioned to assist market players in taking further steps by determining potential in untapped regions.

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The global application delivery controllers market generated \$2.3 billion in 2020, and is estimated to reach \$12.8 billion by 2030, witnessing a CAGR of 19.1% from 2021 to 2030.

Emerging need to continue uninterrupted communication channels along with different business operations, rise in the number of mobile-based applications, and increase in trend of

## APPLICATION DELIVERY CONTROLLERS (ADC) MARKET

OPPORTUNITIES AND FORECAST, 2020 - 2030

Application delivery controllers (adc) market is expected to reach **\$12.8 Billion** in 2030

Growing at a **CAGR of 19.1%** (2021-2030)



Application Delivery Controllers (ADC) Market

bring your own device to workplace drive the growth of the global application delivery controllers (ADC) market. Moreover, low setup and maintenance costs supplement the market growth. However, issues related to security restrain the market growth. On the other hand, the inclination toward cloud and rise in adoption of ADC by the IT and telecom sectors are estimated to create new opportunities in the coming years.

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Based on end user, the IT & telecom segment accounted for the largest market share in 2020, contributing to more than one-third of the global ADC market lead position during the forecast period. This is attributed to investments to a greater extent in hardware ADCs as compared to the software/VADCs. However, the BFSI segment is estimated to manifest the largest CAGR of 22.6% from 2021 to 2030, owing to rise in online banking, digitalization in the financial sector, and the requirement to avoid DDOS attacks and minimize the security threats.

Based on deployment mode, the on-premise segment held the highest market share in 2020, accounting for nearly three-fourths of the global application delivery controllers market, and is projected to maintain its leadership status during the forecast period. This is due to benefits such as low deployment cost, easy scalability, agility, and less maintenance cost. However, the cloud segment is expected to witness the highest CAGR of 23.8% from 2021 to 2030, owing to its supports for the use of the dedicated micro-services within the enterprise environments.

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Based on region, North America contributed the highest market share in terms of revenue in 2020, accounting for nearly two-fifths of the global application delivery controllers market, and is expected to maintain its dominance in terms of revenue by 2030. This is due to surge in enterprise mobility and extensive wireless connectivity. However, Asia-Pacific is projected to portray the fastest CAGR of 22.5% during the forecast period, owing to digitalization and growth in adoption of the IoT-based applications.

The key players profiled in the application delivery controllers market analysis are A10 Networks Inc., Citrix Systems Inc., F5 Networks Inc., Array Networks, Inc., Webscale, Dell Inc., Barracuda Networks Inc., Fortinet Inc., Cisco Systems Inc., and KEMP Technologies Inc. These players have adopted various strategies to increase their market penetration and strengthen their position in the application delivery controllers industry.

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Covid-19 Scenario

- The demand for ADC increased considerably as organizations shifted to work from home

culture due to lockdown and the need to stay productive while working from any location.

- According to the survey by the Ecological Momentary Assessment, nearly 90 percent of the total enterprises that participated in the survey highlighted that they made changes in their application delivery infrastructure with the outbreak of the Covid-19 pandemic. These changes involved strengthening security and increasing capacity.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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