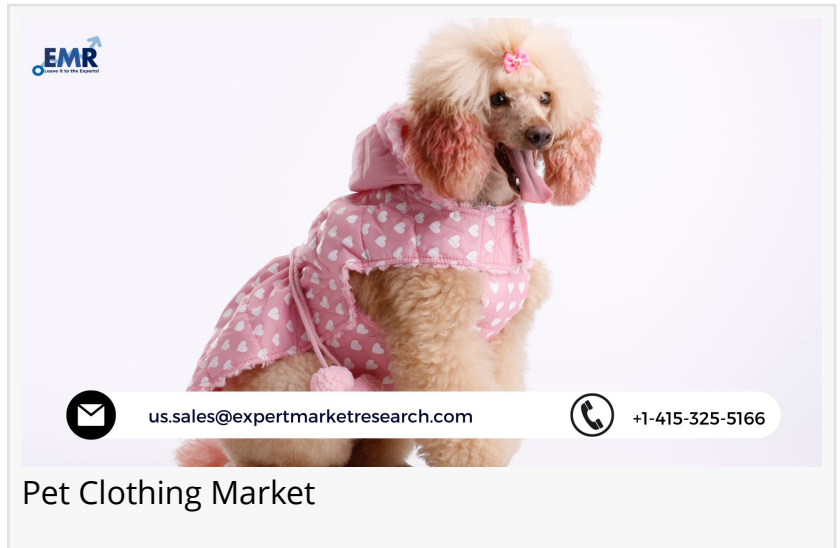


Pet Clothing Market Size, Share, Value, Growth, Analysis, Outlook, Report, Forecast 2022-2027

Global Pet Clothing Market to be Driven by the Rising Demand for Innovative and Luxurious Pet Clothing in the Forecast Period of 2022-2027

30 NORTH GOULD STREET, SHERIDAN,, WYOMING, USA, September 14, 2022 /EINPresswire.com/ -- The new report by Expert Market Research titled, 'Global [Pet Clothing Market Size, Report and Forecast 2022-2027](#)', gives an in-depth analysis of the global pet clothing market, assessing the market based on its segments like products, end-users, and major regions.



The report tracks the latest trends in the industry and studies their impact on the overall market. It also assesses the market dynamics, covering the key demand and price indicators, along with analyzing the market based on the SWOT and Porter's Five Forces models.

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The key highlights of the report include:

Market Overview (2017-2027)

Historical Market Size (2021): USD 5.2 Billion

Forecast CAGR (2022-2027): 4.56%

Forecast Market Size (2027): USD 6.8 Billion

The market for pet clothing is being driven by the rise in number of pet ownership in the recent years especially amongst the millennial and Gen-Z population. This has generated a robust demand for pet apparel and accessories, thereby stimulating the growth of the market.

In addition to this, the increasing market penetration of leading industry players with online and offline stores are further favouring the growth of the market with introduction of innovative, luxurious, and sustainable products. The rising disposable incomes and expanding purchasing power of people are also positively influencing the growth of the market.

Industry Definition and Segmentation

Pet clothing refers to animal garments like jackets and sweaters that are primarily used to protect animals from extreme weather conditions such as rains and winters.

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On the basis of product, the market can be divided into:

- Sweaters
- Skirts
- Jacket
- Others

Based on end-user, the market can be categorised into:

- Dogs
- Cats
- Others

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Trends

The growth in the global market for pet clothing can be associated with the increasing humanisation of animals, especially pets like cats and dogs. Under the influence of social media platforms like Instagram and Facebook, the market is witnessing an upward trend due to the presence of small businesses and pet influencers promoting the adoption of new and innovative products.

In addition to this, owing to the rising trends surrounding sustainability, pet apparel made from breathable and sustainable fabrics like cotton are stimulating the growth of the industry.

Key Market Players

The major players in the market are ABO Gear, Body Glove Pet, Bootique, Good2Go, and Hip Doggie, among others. The report covers the market shares, capacities, plant turnarounds, expansions, investments and mergers and acquisitions, among other latest developments of these market players.

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