

Popular Farmhouse Home Décor Brand, Walford Home, Expanding into Wholesale Distribution

Popular E-Commerce Brand Walford Home is Expanding Their Customer Base and Moving into the Wholesale Market in Time for Fall/Holiday Season

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/EINPresswire.com/ -- Following an incredible start to 2022, Walford Home has launched a wholesale program to augment its direct to customer channels. The Walford Home [brand](#) features rustic and [farmhouse-chic](#)

home, kitchen, and garden décor. Walford Home is best known for their galvanized products---the French Flower Bucket, is a customer favorite. The brand features beautifully decorative and functional products, with a charmingly vintage feel.



Walford Home's Product Catalog

“

We are excited to announce Walford Home's Wholesale program, which will allow us to share our line of premium quality products with more customers.”

Lawrence Barnes, CEO of Walford Home

Walford Home products are also receiving high marks from restaurateurs, innkeepers, decorators, photographers, real estate agents, and farmers (corn mazes and berry picking).

Lawrence Barnes, CEO of Walford Homes feels that the time to make add a wholesale channel, is now. “We are excited to announce Walford Home's wholesale program, which will allow us to share our line of premium quality products with more customers. Our home, kitchen and

garden décor products have been a success from the beginning with direct sales on ecommerce marketplaces and from our own website. Our focus is on providing customers with items that allow them to gather with loved-ones and enjoy their time. Given the strength of our product offerings and history of strong vendor relationships, we wanted to grow the company through wholesale channels to make our products available to smaller retail stores, whose customers are

looking for unique and quality products, at a great price point. It is a natural next step."

The line offers the popular painted utensil holder and galvanized salt and pepper shaker, along with products perfect for entertaining. The galvanized products are not only beautiful, but durable and can transition from fall bonfires to winter get togethers. All Walford Home products are ready to ship from the U.S. today, making their line of farmhouse décor the perfect addition for fall and the winter holidays.

How can you bring Walford Home to your customers?

RETAILERS: Visit the [Walford Home brand page on Faire](http://walfordhome.faire.com/) <http://walfordhome.faire.com/>. New Faire accounts receive \$100 off and one year of free shipping.

NON-RETAILERS: Email wholesale@walfordhome.com with your name and company name to receive a wholesale pricing sheet.

Established in 2017, Walford Home is an American family-owned business located in North Carolina. Walford Home products are proudly designed in the US by our internal team. Walford Home specializes in premium quality home, kitchen and garden products designed exclusively by us to bring character and accent your home. Walford Home's galvanized décor and kitchen products are both functional and decorative, created specifically for you in our distinctive farmhouse style.



Walford Home's Garden Collection



Walford Home's 4 Inch Pot Set

To find out more about Walford Home and their other products, please visit the company's website

<https://www.walfordhome.com>.

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Walford Home's Kitchen Utensil Holder Collection -
Farmhouse Kitchen Decor



Walford Home - Home Kitchen Garden Décor

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