

BDR.ai Reaches \$5.5M in Sales

BDR.ai Reaches \$5.5M in Total Sales Since Launching the Company in December, 2017

CASTLE ROCK, CO, US, September 14, 2022 /EINPresswire.com/ -- Today, BDR.ai announced the achievement of \$5.5M in gross bookings since launching the company in December, 2017. According to Nathan Latka, a best-in-class company should see > \$250,000 in ARR per full time employee (FTE). At BDR.ai, for the past 5 years, ARR/headcount has always been > \$500,000 per FTE.

Over the last 5 years, BDR.ai has seen 882 closed/won opportunities, generated millions in pipeline and sales for clients, and has continued to create the space called AI for Sales.

The company has seen explosive growth through new products and services including LinkedIn Sequencing, Prospecting as a Service, Sales as a Service, and BDR.ai Warm Introductions. BDR.ai (formerly XHumn.ai) launched a podcast called [The AI for Sales Podcast](#).

Most recently, BDR.ai launched a [newsletter](#) called LinkedIn Sequencing, that has added more than 2,000 subscribers sign up in < 4 weeks.

"In this highly inflationary market, the pendulum has shifted from efficiency to effectiveness. Sales engagement technology that simply enables a sales person to do more sales activities is failing, and AI augmentation for sales professionals is the future-we call it AI for Sales. We're happy to have been an early leader in the AI for Sales space, and excited about the future of artificial intelligence used to augment sales people all around the world," said Chad Burmeister, CEO of BDR.ai.

About BDR.ai: BDR.ai, Always on prospecting, provides sales professionals with AI for Sales augmentation that enables them to prospect more effectively so that they can focus on higher



value work.



Sales engagement technology that simply enables a sales person to do more sales activities is failing, and AI augmentation for sales professionals is the future - we call it AI for Sales."

Chad Burmeister

Chad Burmeister

BDR.ai

+ 1800-933-0886

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/590887749>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.