

Professional Hair Care Market Valuation Worth \$26,242.7 Million by 2026, Registering At a CAGR of 4.6% | AMR

According to a new report, The global professional hair care market is segmented on the basis of product type, distribution channel, and region.

5933 NE WIN SIVERS DRIVE,
PORTLAND, OR, UNITED STATES,
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EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Professional Hair Care Market](#) by Form and Application: Global Opportunity Analysis and Industry Forecast, 2019–2026,". The

report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and changing market trends.

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Facial appearance & look among the young as well as aged consumers, which results in the growing demand for professional hair care products among the consumers globally”

Roshan Deshmukh



The global professional hair care market size was valued at \$18596.9 million in 2018 and is projected to reach \$26,242.7 million by 2026, registering a CAGR of 4.6% from 2019 to 2026.

Fluctuation in hair style trends, rapid increase of disposable income, and rise in air pollution in developed regions drive the growth of the global professional hair care market. However, hazardous chemical ingredients and high cost of the product hinder the market growth. On the other hand, developing economies are anticipated to offer

new opportunities in the coming years.

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The hair coloring segment in the professional hair care market is anticipated to be the fastest growing segment during the forecast period. This is attributable to the rise in social media including Instagram as well as increase in celebrity influence has contributed toward rise in awareness about fashion trends related to hair color such as gray & pastel color specifically among the young consumers.

In addition, golden Ombre hair color, rose blonde hair color, gray & pastel hair color, and nude hair color are some of the best hair color trends at present. Moreover, increase in number of hair salons and spas is also contributing in fueling the growth of the hair coloring segment in terms of value sales.

The global professional hair care market is segmented on the basis of product type, distribution channel, and region. By product type, the market is classified into hair coloring, shampoos, styling agents, and straightening & perming products. By distribution channel, the market is divided into hypermarkets/retail chains, e-commerce, specialty stores, pharmacies, salons, and others. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Based on product type, the shampoos segment accounted for nearly two-fifth of the global professional hair care market in 2019, and is expected to maintain its lead status in terms of revenue throughout the forecast period. This is due to availability of wide range of professional shampoos in the market providing solution related to different hair problems such as hair fall, dandruff, rough hair, and others.

Based on distribution channel, the salons segment contributed to the highest market share with nearly one-third of the global professional hair care market in 2019, and is estimated to maintain its leadership position during the forecast period. This is attributed to surge in number of barbers, hair dressers, and stylists. However, the e-commerce segment is estimated to generate the fastest CAGR of 6.10% from 2019 to 2026.

By Region wise, the professional hair care market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America accounted for the highest revenue in 2017. The market growth in North America is driven primarily by innovations in the emerging professional hair care products such as dry shampoo, professional smoothing conditioner, dye protecting agents, and dry hair styling products.

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The key players operating in the professional hair care industry are L'Oréal Group, Henkel AG & Co., Procter & Gamble Co., Unilever Corporation, Kao Corporation, Aveda Corporation (Estée Lauder), Avon Products Inc., Revlon Inc., Tony & Guy, and Shiseido Company, Limited.

Key Findings:

- Product type, the shampoo segment accounted for the highest market share in 2018, growing at a CAGR of 4.5% from 2019 to 2026.
- By distribution channel, the salons segment occupied the maximum share in 2018 and is expected to dominate the market forecast.
- Region wise, North America accounted for about 35.46% in 2018 of the market by share and is expected to grow at a CAGR of 4.3%.

Reasons to Buy This Professional Hair Care Market Report:

- Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- Sort new clients or possible partners into the demographic you're looking for.
- Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- Recognize newcomers with potentially strong product portfolios and devise effective counter-strategies to acquire a competitive edge.
- To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors.

Related Reports:

- [Men's Hair Care and Styling Products Market](#) is projected to reach \$54,755.1 million by 2030
- [Hair Extensions Market by Manufacturer, Region, Type & Application Forecast](#)
- Hair Lightening Products Market Size, Share, Growth, Trends and Forecasts 2022-2029
<https://www.alliedmarketresearch.com/hair-lightening-products-market-A07654>
- Hair Removal Spray Market Insight, Forecast, Outlook & Analysis | Forecast
<https://www.alliedmarketresearch.com/hair-removal-spray-market-A08070>
- Hair Rollers Market Growth Opportunities In Global Industry By 2029
<https://www.alliedmarketresearch.com/hair-rollers-market-A08071>

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enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success.

David Correa
Allied Analytics LLP
800-792-5285

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