

Face Mask Market presents strong revenue visibility in Near Future Booming at a CAGR during 2021-2027

Need for safer return to work solutions and increase in public safety standards drive the global face mask detection market.

PORTLAND, 5933 NE WIN SIVERS DRIVE, #205, OR 97220, UNITED STATE, September 17, 2022 / EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, Face Mask Market by



Type, Material, Nature, and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2021–2027," The global face mask market size was valued at \$6,792.0 million in 2019, and is estimated to reach \$9,052.1 million by 2027 with a CAGR of -11.1% from 2021 to 2027. Increase in consumer awareness regarding airborne health infections such as COVID19, influenza, chickenpox, mumps, measles, tuberculosis (TB), diphtheria, and others creates the demand for the face mask products. In addition, increase in government initiatives along with various communities and NGOs to make people aware about the airborne diseases through online and offline advertisements augment the growth of face mask market. Moreover, the government has also released guidelines in which they have mentioned the precautions needed during the airborne diseases so that people can protect themselves from the infectious viruses. Furthermore, digital marketing promotions by manufacturers create awareness about the quality of masks and their ability to slow down spread of airborne viruses. Hence the awareness about such infections boosts the growth of the market.

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Major market players

Aerialtronics

Asura Technologies
Canaan Inc.
InData Labs
LeewayHertz
Microsoft Corporation
Mobisoft Infotech LLC
NEC Corporation
Sightcorp
Trident Information Systems Pvt. Ltd.

Moreover, the athletic wear company Under Armor has come up with an innovative new surgical mask, which is made up of a single piece of fabric and it does not require sewing. Owing to this innovative idea, face mask can be produced rapidly in large quantities to meet the requirements of medical workers, who are on the front lines of the COVID19 crisis. In addition, Under Armor is producing face mask at a pace of 1 lakh a week to fill this demand and supply gap, which occurred due to COVID19, and hence results in augmenting the growth of the face mask market. However, according to environmental groups, discarded single-use face masks, which are used to prevent the spread of COVID19 are expected to harm the environment. Moreover, marine life can suffer hazardously owing to this face mask as it contains polypropylene and marine mammals mistaking them with edibles as they do with other trash. In addition, disposal of these face masks near the sea or ocean is intensifying the pollution, which is affecting the marine life. Thus, improper disposing of face mask is anticipated to hamper the growth of the face mask market.

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Globally, millions of people are suffering from pandemic diseases such as COVID19 and H1N1 infectious viruses owing to which millions of people have already died. Moreover, social distancing and use of face mask is only the way to keep people away from infectious virus like COVID19. Health regulatory authorities have recommended the use of N95 respirators to be limited to healthcare workers, however, number of individuals are also buying these masks to diminish the risk of getting COVID19 infection and preventing its transmission across the globe. Furthermore, the U.S., government has ordered Honeywell International to expand its production of N95 masks in the U.S., so that masks are available for general public also.

Key Findings Of The Study

By type, the dust mask segment dominated the global face mask market in 2019, and is expected to retain its dominance throughout the forecast period.

By material, the polypropylene segment accounted for highest share in the face mask market growth in 2019, and is projected to grow at a CAGR of -10.8% from 2021 to 2027.

By nature, the reusable segment led the global face mask market demand in 2019, and is

expected to retain its dominance throughout the forecast period.

By distribution channel, the direct distribution segment was the major shareholder in 2019, and is projected to register a CAGR of -2.1% from 2021 to 2027.

By region, Asia-Pacific accounted for highest face mask market share in 2019, and is expected to grow at a CAGR of -11.3%.

Reason to Buy:

☐ Save and reduce time carrying out entry-level research by identifying the growth, size, leading
players, and segments in the Face Mask Market.
☐ Highlights key business priorities in order to guide the companies to reform their business
strategies and establish themselves in the wide geography.
☐ The key findings and recommendations highlight crucial progressive industry trends in the
Face Mask Market, thereby allowing players to develop effective long-term strategies in order to
garner their market revenue.
$\hfill\square$ Develop/modify business expansion plans by using substantial growth offering developed and
emerging markets.
☐ Scrutinize in-depth global market trends and outlook coupled with the factors driving the
market, as well as those restraining the growth to a certain extent.

☐ Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

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