

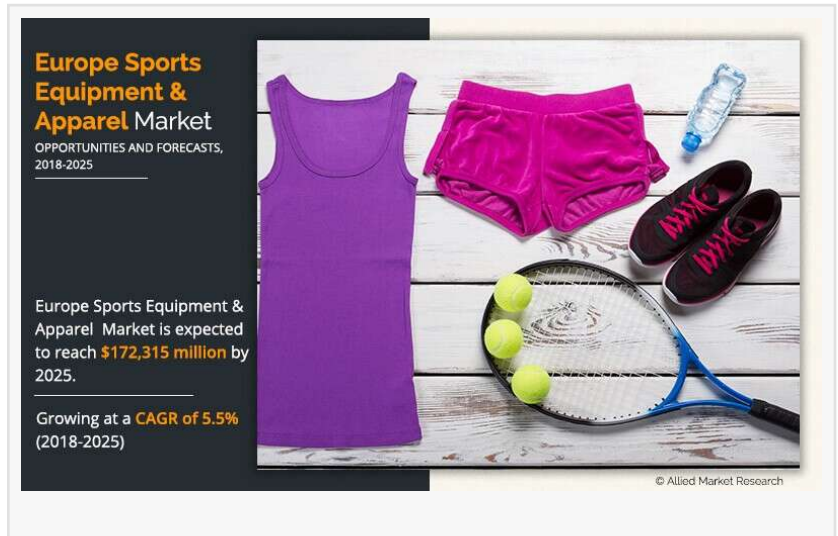
# Europe Sports Equipment and Apparel Market Size is Likely to Reach a Valuation of Around \$172,315 Million by 2025

According to a new report, *The Europe Sports Equipment and Apparel Market is segmented based on product type, retailers, and country.*

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September 17, 2022 /

EINPresswire.com/ -- According to a new report published by Allied Market Research titled, "[Europe Sports Equipment and Apparel Market](#) by

Activity: Opportunity Analysis and Industry Forecast, 2018 - 2025," The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and changing market trends.



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Increase in popularity of the sporting events originated in Europe majorly contributes toward the growth of the sports equipment and apparel market.”

*Shankar Bhandalkar*

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The Europe sports equipment & apparel market size was valued at \$115,709 million in 2017, and is projected to reach \$172,315 million by 2025, growing at a CAGR of 5.5% from 2018 to 2025. Germany dominated the Europe sports equipment and apparel market in 2017, accounting for 19.7% share of the total revenue.

Sports equipment are utility devices or tools useful for engaging in sports activities. Similarly, sports apparel is useful for boosting the sports performance with required comfort. However, consumers are actively wearing sports apparel during non-sports hours. This report is an in-depth study of the sports equipment and apparel market consumed across different types of

sports activities. On the basis of outdoor activities, the market is divided into hiking; winter & water sports; team games such as football, volleyball, & basketball; and racket sports such as tennis, squash, & others.

Increase in health awareness among consumers and rapid rise in per capita disposable income are expected to boost the demand for sports equipment and apparels market. In addition, increase in demand for sports apparel among young sports enthusiasts and advancements in formulation of sports equipment fuel the Europe sports equipment & apparel market growth. However, decline in participation of the young generation in sports activity hampers the market growth. Moreover, increase in interest of consumers in leisure activities other than sports such as movies, musical concerts, virtual gaming, and others restrains the growth of the Europe sports equipment & apparel market.

The governments of European countries are constantly in the process of conceptualizing and establishing effective and timely healthcare programs. Developing countries indicate a significantly growing trend of healthcare offerings across all sectors. The allowances related to employee fitness is expected to experience an increase in the future.

Based on region, the Europe sports equipment & apparel market is analyzed across Germany, France, UK, Italy, Spain, and rest of Europe. In Germany penetration of the sports equipment & apparel is high, owing to upsurge in state, national, and international level competitions conducted by various governments across the European region increase the participation and develop interest of the youth in sports activities. This in turn has resulted in increased demand for sports equipment and apparel, which significantly contributes to the overall growth of the Europe sports equipment & apparel market.

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The key leading players operating in the Europe sports equipment & apparel industry include Adidas AG (ADIDAS), Amer Sports Corporation, Asics Corporation, Fila Korea Ltd, New Balance, Nike, Inc, Puma Se (Kering), Sports Direct International Plc, Under Armour, Inc, and VF Corporation (VFC).

Key Benefits for Europe Sports Equipment and Apparel Market:

- This study presents the Europe sports equipment & apparel market analysis along with the global Europe sports equipment & apparel market trends and future estimations to determine the imminent investment pockets.
- A detailed analysis of the Europe sports equipment & apparel market segments measures the potential of the market. These segments outline the favorable conditions for the market forecast.
- The Europe sports equipment & apparel market forecast is offered information related to key

drivers, restraints, and opportunities.

□ The current Europe sports equipment & apparel industry trends are quantitatively analyzed from 2018 to 2025 to highlight the financial competency of the Europe sports equipment & apparel industry growth.

□ Porter's five forces analysis illustrates the potency of buyers & suppliers in the Europe sports equipment & apparel industry.

Reason to Buy:

□ Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the global Europe Sports Equipment and Apparel market.

□ Highlights key business priorities in order to guide the companies to reform their business strategies and establish themselves in the wide geography.

□ The key findings and recommendations highlight crucial progressive industry trends in the Europe Sports Equipment and Apparel Market, thereby allowing players to develop effective long-term strategies in order to garner their market revenue.

□ Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

□ Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those restraining the growth to a certain extent.

□ Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

Related Reports:

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in

the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned.

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