

Robotic Lawn Mower Market to Record Robust Compound Annual Growth Rate During 2018-2025

According to a new report, The global robotic lawn mower market is segmented based on range, end user, distribution channel, and region.



5933 NE WIN SIVERS DRIVE, PORTLAND, OR, UNITED STATES, September 17, 2022 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Robotic Lawn Mower Market](#) by Range, End User, and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2018 - 2025," The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and changing market trends.

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Global robotic lawn mower market, with the increasing need for automation, would grow massively in the coming years.”

Shankar Bhandalkar

The global robotic lawn mower market size was valued at \$538 million in 2017 and is projected to reach \$1,437 million by 2025, registering a CAGR of 12.9% from 2018 to 2025.

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The disposable income throughout the world has increased especially in emerging nations such as China and India. Chinas per capita income increased by 9% in 2017 as compared to 2016. Whereas, Indias disposable personal income increased approximately by 9.4% in 2017 as compared to 2016. Therefore, this has increased the buying power of people and enabled people to use more products, which in turn is expected to drive the growth of the global robotic lawn mower market size.

Moreover, busy lifestyles due to globalization and longer working hours tend to affect the leisure time and household work. Hence, this has encouraged people to find alternative ways to spare more leisure time by reducing or completely eliminating the time required to do household work, which in turn boosts the demand for household automation for daily chores such as cleaning, lawn mowing, and many more. Thus, increasing the demand for robotic lawn mower

market globally.

Smartphone penetration throughout the world has increased drastically over the years. According to 2018, (IMF) International Monetary Funds Working Paper, the smartphone is among the highest in the world. The increase in mobile phone penetration has increased the demand for complementary as well as compatible products. Increasing number of smartphones and other mobile devices have led to the development of robotic lawn mower and has aided the adoption and growth of robotic lawn mowers.

The global robotic lawn mower market is classified based on distribution channel into retail, and online. The retail segment dominated the robotic lawn mower market with the largest share in 2017 and is expected to exhibit significant growth during the forecast period. Retail stores of land mowers sell products from small price range to premium range of products. This store provides a wide range of brands to the customer to choose for different applications. It also provides services such as repair to the land mower products. Companies such as SGP Garden Machinery Ltd., STIHL, and McCulloch International are some of the manufacturers that distribute and sell their product through the various retail store.

Proliferation of new residential and commercial properties in developing countries is expected to propel the demand for landscaping services, which, in turn, is anticipated to fuel the growth of the global robotic lawn mower market. In addition, growth in the retail infrastructure across developing nations would boost the sales of robotic lawn mowers and other lawn mowing equipment especially through hypermarkets, specialty stores, and other channels.

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The leading players in the global robotic lawn mower industry have focused on product launch and acquisition as their key strategy to gain a significant robotic lawn mower market share. The key players profiled in the report include DEERE & COMPANY, Robert Bosch GmbH, Hitachi, Ltd., Honda Motor Company, Ltd., Husqvarna Group, Zucchetti Centro Sistemi S.p.a., Stiga S.p.A, LG Electronics, The Kobi Company, and MTD Products.

Key Benefits for Robotic Lawn Mower Market:

- This report presents a quantitative analysis of the current trends, estimations, and dynamics of the global robotic lawn mower market size from 2018 to 2025 to identify the prevailing market opportunities.
- The key countries in all the major regions are mapped based on their market share.
- Porters five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplierbuyer network.
- An in-depth analysis of the global robotic lawn mower market segmentation assists in

determining the prevailing market opportunities.

- Major countries in each region are mapped according to their revenue contribution to the global industry. Market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global market, key players, market segments, application areas, and growth strategies.

Reason to Buy:

- Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the global Robotic Lawn Mower market.
- Highlights key business priorities in order to guide the companies to reform their business strategies and establish themselves in the wide geography.
- The key findings and recommendations highlight crucial progressive industry trends in the Robotic Lawn Mower Market, thereby allowing players to develop effective long-term strategies in order to garner their market revenue.
- Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.
- Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those restraining the growth to a certain extent.
- Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

Related Reports:

- [Lawn and Garden Water Equipment Market](#) Growth Opportunities In Global Industry By 2029
- [Lawn Mowers Market](#) Top Factors That Are Leading The Demand Around The Globe

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David Correa

Allied Analytics LLP

800-792-5285

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