

How is the Beauty Industry embracing Technology

New Technology is here for the beauty industry

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EINPresswire.com/ -- No doubts that today's industries almost became totally based on technology. People interactions to different industries have changed. Traditionally they were preferring to hold money, surf the physical markets and buy their requirements, but nowadays, you may prefer to leave your money at home but having your smartphone wherever you go. In recent time, technology participated also in the beauty industry to make it easier for clients to have access to a wide variety of beauty brands and products using smartphones. While brands and competitive beauty based companies made use of technology to grow their businesses, we have made our free salon app for you to experience an easy access to a wide variety of spas and salons with your smart phone.

You actually tried how easy it is to use a [mobile app](#) to buy beauty products online, compare their prices and pay with your smartphone. With our salon app, you will be able to surf a wide

range of beauty specialists and beauty spas for different purposes like massage sessions, nails



Tech in the beauty industry



Salon

treatments, hair style changes or body waxing. It will make it easier for you to schedule an appointment with a specific salon or a talented specialist with just some clicks.

How did tech help companies? And how did we use tech to help you? Technology has helped companies and most popular and successful brands a lot to get access to an enormous number of people all over the world. Most of these brands use augmented reality experience that is considered a customer driven technology.



beauty booking app

By this technology customers can apply different products on their face on the screen to determine which product is perfect for them to buy. So, today's most successful brands publish mobile apps based on augmented reality to reach customers all over the world, give them access to different products and benefits of each product, and communicate virtually with these customers to know what they like and what they dislike about products in order to know what modifications should be made and what products that need to focus on a marketing strategy for them. But while these brands use technology for their specific targets, we think about using technology for your specific needs and desires, so we managed to publish a salon app that will provide you with all of the following benefits:

- The same technology that allowed you to buy your needs online using your smartphone without the need to waste time shopping from the outside physical markets is the same technology that enabled us to release our scheduling app that will also allow you to schedule an appointment from your home using your smartphone without the need to go out looking for the nearest salon or beauty spa that would waste your time.
- By using technology, we not just managed to give you access to a large numbers of talented beauty specialists and popular beauty spas, you will be allowed also to check prices of each service provider, compare between these prices, book a salon appointment and also pay and tip using your smartphone.
- By traditional means, you can't determine if a beauty spa or a beauty specialist is good or bad before you try his service, but by using technology, you will move between the included beauty specialists using our salon app and read the clients written reviews that will help you to decide if this service provider is good or not.

- Maybe you are one of those people with a very busy working schedule, so, you may face difficulties to decide a suitable time for a beauty spa or salon in addition to considering the time you would need to wait until your turn comes, but with our appointment scheduling app, no time to wait, you will go to the beauty spa in the specific appointment time previously scheduled by your smartphone.
- You may have been angry many times when you use mobile apps that are free only for a 30-day trial. But our app is totally free without any monthly fees. Just download it, register and own the beauty world. Our salon app is available for both [IOS](#) and [Android](#).

What are the available services in our salon app?

We managed to have access to a lot of talented beauty specialists in different beauty niches and classify them in our salon app to make it easier for you to surf different service providers in in the specific beauty concern that you have, schedule an appointment with the one that attracts your interest and write your review after you get your service don. We provide you access to the following beauty care services in our salon app:

Barber

For males and young men, you will not just find it easy to schedule an appointment in a salon, you will also have access to many talented barbers who will provide you with a wide range of hair cut styles to choose between.

Hair Stylist

For women and girls, forget limited choices that was available on one or two salons you previously used to visit. Open our salon app, choose the hair style service, get access to variable hair style professionals and make hair appointment with the best one you find.

Massage

Your body needs a massage and you determine what type of massage does it need, so just one step remained, open our app, look for massage spas or talented specialists who are specialized in the type you need and schedule an appointment for a massage session.

Nails

The beauty of your nails is important to maintain, after few weeks you will observe that your last applied manicure needs maintenance. So, either you need to apply a manicure, take off artificial nails or any other nails treatment without the risk of making mistakes if you tried it by yourself at home, it is better to use our salon app and compare prices of the available nails salons.

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