

# Logistics Market Business Strategies, Technological Innovation, Trends & Top Players by 2027

---

*Logistics market to hit \$12,975.64 billion, Waterways mode of transport will exhibit CAGR of 7.40% CAGR by 2027, according to study by Allied Market Research.*

PORTLAND, OREGON, UNITED STATES, September 19, 2022 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "[Logistics Market](#) by Mode of Transport and End Use: Opportunity Analysis and Industry Forecast, 2020–2027,"

The global logistics market was valued at \$7,641.20 billion in 2017, and is projected to reach \$12,975.64 billion by 2027, registering a CAGR of 6.5% from 2020 to 2027.

Get Sample Report with Industry Insights @

<https://www.alliedmarketresearch.com/request-sample/1942>

Asia-Pacific dominates the market, in terms of revenue, followed by North America, Europe, and LAMEA. China dominated the global logistics market share in 2019, and is expected to grow at a significant rate during the forecast period, owing to rapid growth in cross-border e-commerce transactions and strong growth in industrial & manufacturing activities coupled with increasing cross-border trade & export activities.

Logistics services are widely being used in various applications, including warehousing, procurement, supply chain, material handling, inbound & outbound transportation, packaging, and inventory management. By mode of transport, the logistics market is categorized into railways, airways, roadways, and waterways. Among these, roadways are the most common mode of logistics transportation, owing to maximum geographical penetration.

Logistics refers to the process of planning, implementing, coordinating resources, and managing the flow of things from the point of origin to the final point of consumption. Resources, which are managed in logistics can include tangible items, such as liquids, equipment, materials, food products; and intangible goods such as information. The process of logistics assists in efficient and effective transportation & storage of goods as well as planning of related services. Logistics management primarily includes production, packaging, inventory, warehousing, security, material handling, integration of information, inbound & outbound transportation, and

supply/demand planning of third-party providers.

To Get Discount, Make Purchase Inquiry @

<https://www.alliedmarketresearch.com/purchase-enquiry/1942>

By mode of transport, the logistics market is categorized into railways, airways, roadways, and waterways. The roadways segment accounted for the highest revenue in 2017, owing to low capital investment, maximum geographical penetration, and increasing demand for door-to-door delivery. However, the waterways segment is anticipated to witness highest CAGR of 7.40% during the forecast period, owing to increasing popularity of containerization, low cost of operation of water transport, and increase in the number of new ports.

On the basis of end use, the logistics market is segregated into healthcare, manufacturing, aerospace, telecommunication, government & public utilities, banking & financial services, retail, media & entertainment, technology, trade & transportation, and others. The manufacturing segment accounted for the highest revenue in 2017. The growth of the segment is attributed to increase in demand for procuring, distribution, & handing of raw materials and finished products.

The factors, such as growing e-commerce industry, rise in reverse logistics operations, and increase in trade-related agreements, fuel the market growth. In addition, rise of tech-driven logistics services and growing adoption of IoT-enabled connected devices are also expected to drive the market growth. However, lack of control of manufacturers on logistics service, poor infrastructure, and higher logistics costs hinder the market growth. Further, emergence of last mile deliveries, logistics automation, and cost cutting & lead time reduction due to adoption of multi-modal system are some of the factors that are expected to foster the logistics market growth.

Request for Customization of this Report @

<https://www.alliedmarketresearch.com/request-for-customization/1942>

Covid-19 Scenario Analysis

Travel restrictions, nightly curfews, border closures, and flight cancellations imposed by countries in the region led to decline in logistics activities and also revenues of logistics and transportation service providers.

Lockdown restrictions due to COVID-19 are expected to fuel the online delivery and e-commerce industry.

COVID-19 is anticipated to negatively affect non-essential goods retail and ground cargo demand across the world.

The COVID-19 crisis may affect commodity chains in the short & long term and decline the

foreign investment.

## Key Findings Of The Study

By mode of transport, the roadways segment is expected to register a significant growth during the forecast period.

On the basis of end use, the healthcare segment is projected to lead the global logistics market, owing to higher CAGR.

Region-wise, Asia-Pacific is anticipated to register the highest CAGR.

The key players analyzed in this logistics market report are A.P. Moller–Maersk, C.H. Robinson Worldwide, Inc., DB Schenker, Deutsche Post AG (DHL Group), DSV, FedEx, Geodis, Kuehne+Nagel, Nippon Express, and United Parcel Service, Inc.

Similar Report -

[On-demand Logistics Market](#) by Service Type (Transportation, Warehousing, Value Added Services), by End User (B2B, B2C, C2C), by Application (Retail and E-commerce, Healthcare, Manufacturing, Documents and Letters, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

[E-Commerce Logistics Market](#) By Service Type (Transportation, Warehousing), By Operational Area (International, Domestic): Global Opportunity Analysis and Industry Forecast, 2020-2030

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa  
Allied Analytics LLP  
800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/591602947>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.