

Xanthan Gum Market Growing To Reach USD 566.4 Million By 2028 | Solvay SA, Ingredion, Cargill, FDL Ltd, etc

Rising health consciousness and increasing demand for natural food additives are some of the key factors driving global xanthan gum market revenue growth

VANCOUVER, BC, CANADA, September 19, 2022 /EINPresswire.com/ -- The Global [Xanthan Gum Market](#) size is expected to reach USD 566.4 Million in 2028 and register a revenue CAGR of 3.1% over the forecast period, according to latest analysis by Emergen Research.



Steady xanthan gum market revenue growth can be attributed to rising demand for natural food additives among a growing consumer base and shift away by a number of food & beverage companies from use of inorganic/synthetic ingredients in food products owing to increasing inclination of consumers towards products containing natural ingredients. Additives are used in food and beverages to

impart certain characteristics such as improved appearance, taste, and texture, as well as to extend shelf life of products. This coupled with steady shift by consumers towards healthier and better quality products, regardless of high costs, are some of the other major factors fueling demand for xanthan gum. Furthermore, increasing production and sales of organic food & beverage products is resulting in reducing use of synthetic food additives and ingredients. Rising demand for organic food products globally is expected to continue to support revenue growth, and also open up more lucrative revenue

“

Xanthan Gum Market Size – USD 442.2 Million in 2020, Market Growth – at a CAGR of 3.1%, Market Trends – Growing demand for xanthan gums from Asia Pacific”

Emergen Research

opportunities for major players operating in the global market.

Rising prevalence of celiac disease and incidence of various allergies caused by gluten-based

foods are factors supporting demand for gluten-free xanthan gum. In addition, wide scope of applications such as for baking gluten-free products, including cakes, cookies, muffins, pizza dough, bread, and salad dressings, coupled with rising awareness regarding high content of carbohydrates and dietary fibers in xanthan gum, are factors expected to support market revenue growth.

Get a sample of the report @ <https://www.emergenresearch.com/request-sample/860>

Key companies operating in the Xanthan Gum market include:

Solvay SA, Ingredion Inc., Cargill Inc., FDL Ltd., Archer Daniels Midland Company, CP Kelco, DuPont, Fugeng Group Company Ltd., FMC Corporation, and Deosen Biochemical Ltd.

The Global Xanthan Gum Report is a panoramic study of the overall Xanthan Gum market published by Emergen Research and covers a wide-ranging analysis of the technological advancements and product developments in the Xanthan Gum market. The report provides a detailed analysis of the key factors of the Xanthan Gum market that are expected to have a positive impact on the growth of the Xanthan Gum industry.

Key Benefits of the Report:

Comprehensive analysis of the competitive scenario and its changing dynamics

Analytical data with detailed SWOT analysis and Porter's Five Forces analysis

In-depth 8-year analysis of the Global Xanthan Gum Market

Critical understanding of the key market segments

Comprehensive analysis of the drivers, restraints, trends, and opportunities

Detailed regional analysis and extensive company profiling

Extensive assessment of current and emerging trends of the market

Request a discount on the report @ <https://www.emergenresearch.com/request-discount/860>

Some Key Highlights from the Report

In February 2020, Jungbunzlauer made an announcement about increasing its production capacity for xanthan gum at its facility located in Austria (Pernhofen). The investments made by Jungbunzlauer in new fermentation and purification instruments, as well as a completely automated packaging line, is due to increasing global demand for xanthan gum from food &

beverage and other end-use industries.

Among the application segments, the thickener segment accounted for a significantly large revenue share in 2020. Xanthan gum is widely used in products ranging from ice creams to salad dressings. It is also used to enhance consistency and to thicken the texture of a variety of food & beverage products.

Among the industry vertical segments, oil & gas segment revenue is expected to expand at a significantly fast growth rate over the forecast period. Leak-off rate in oil & gas fields is critical during drilling, stimulation treatments, and completion operations. In addition, fluid loss control mechanisms used during such operations could lead to permeability loss during flow initiation. Xanthan gum finds wide use as a viscosifier for products such as drilling and completion fluids in oil & gas fields owing to its rheological characteristics.

Asia Pacific xanthan gum market accounted for largest revenue share in 2020, and is expected to register fastest revenue CAGR over the forecast period, attributed to rapid growth of the food & beverage industry and increasing oil & gas exploration activities in countries in the region. Additionally, shifting consumer preference towards the use of more natural food ingredients, coupled with rising disposable income are additional factors boosting Asia Pacific xanthan gum market revenue growth.

To know more about the report, visit @ <https://www.emergenresearch.com/industry-report/xanthan-gum-market>

Emergen Research has segmented the global xanthan gum market on the basis of form, application, industry vertical, and region:

Form Outlook (Revenue, USD Million; Volume, Kilo Tons; 2018–2028)

Liquid

Dry

Application Outlook (Revenue, USD Million; Volume, Kilo Tons; 2018–2028)

Stabilizer

Thickener

Gelling Agent

Coating Material

Fat Replacer

Others

Industry Vertical Outlook (Revenue, USD Million; Volume, Kilo Tons; 2018–2028)

Food & Beverages

Pharmaceutical

Oil & Gas

Cosmetic & Personal Care

Others

Request customization of the report @ <https://www.emergenresearch.com/request-for-customization/860>

Regional Outlook (Revenue, USD Million; Volume, Kilo Tons; 2018–2028)

North America

U.S.

Canada

Mexico

Europe

Germany

U.K.

France

Italy

Spain

Sweden

BENELUX

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Rest of APAC

Latin America

Brazil

Rest of LATAM

Middle East & Africa

Saudi Arabia

UAE

South Africa

Israel

Rest of MEA

Radical Highlights of the Xanthan Gum Market Report:

Comprehensive overview of the Xanthan Gum market along with analysis of the changing dynamics of the market

Growth Assessment of various market segments throughout the forecast period

Regional and global analysis of the market players, including their market share and global position

Growth strategies adopted by key market players to combat the impact of the COVID-19 pandemic on the market

Impact of the technological developments and R&D advancements on the Xanthan Gum market

Information about profit-making strategies and developmental strategies of major companies and manufacturers

Insightful information for the new entrants willing to enter the market

Details and insights about business expansion strategies, product launches, and other collaborations

The report incorporates advanced analytical tools such as SWOT analysis, Porter's Five Forces Analysis, feasibility analysis, and investment return analysis

Thank you for reading the report. The report can be customized as per the requirements of the clients. For further information or query about customization, please reach out to us, and we will offer you the report best suited for your needs.

Browse More Related Reports:

Car-T Cell Therapy Market

<https://www.emergenresearch.com/industry-report/car-t-cell-therapy-market>

Master Data Management Market

<https://www.emergenresearch.com/industry-report/master-data-management-market>

Building Information Modelling Market

<https://www.emergenresearch.com/industry-report/building-information-modelling-market>

Medical Plastic Market

<https://www.emergenresearch.com/industry-report/medical-plastic-market>

Hr Analytics Market

<https://www.emergenresearch.com/industry-report/hr-analytics-market>

Feed Enzymes Market

<https://www.emergenresearch.com/industry-report/feed-enzymes-market>

About Emergen Research

At Emergen Research, we believe in advancing with technology. We are a growing Marketresearch and strategy consulting company with an exhaustive knowledge base of cutting-edge and potentially market-disrupting technologies that are predicted to become more prevalent in the coming decade.

Eric Lee

Emergen Research

+16047579756 ext.

sales@emergenresearch.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/591615450>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.