

Eubiotics Market Growth strategies With Leading Key Players – BASF SE, Novus International

Increasing awareness about feed quality and livestock health and ban on use of traditional antibiotic growth promoter

VANCOUVER, BC, CANADA, September 20, 2022 /EINPresswire.com/ -- The global [eubiotics market](#) size is expected to reach USD 10.89 Billion in 2028 and register a CAGR of 8.0% over the forecast period, according to latest analysis by Emergen Research. Key factors projected to drive market revenue growth include increasing global consumption of meat,

specifically chicken, milk, and eggs owing to a rapidly growing global population, shift in dietary preferences, changing food consumption patterns, rising demand for manufactured feed, and increasing awareness about feed quality on livestock health and wellness.

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Eubiotics Market Size – USD 5.82 Billion in 2020, Market Growth – at a CAGR of 8.0%, Market Trends – Increasing use of eubiotics in poultry sector.”

Emergen Research

In addition, increasing incidence of poultry disease outbreaks have resulted in more stringent regulations and norms being implemented by governments, which is a factor prompting livestock farmers to increase focus on livestock health and shift towards more healthy feeds and additives. Use of traditional antibiotic growth promoters in animal farming has been banned in various countries as it posed health challenges over the years. The ban has resulted in a rapid shift towards eubiotics as an alternative to antibiotics. Manufacturers have introduced targeted

solutions to boost the immunity of livestock against bacterial and viral infections, enhance lactose tolerance levels, and improve digestive efficacy.

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The Eubiotics research report also includes an insightful study of the prominent players of the industry along with their business overview, strategic planning, and business expansion plans adopted by them. This assists the readers and business owners in formulating strategic expansion and investment plans. The report focuses on mergers and acquisitions, joint ventures, collaborations, partnerships, corporate and government deals, and others. The report also talks about the expansions these prominent players are vying for in the key regions of the market. The report focuses on a detailed analysis of the technological and product developments undertaken by these companies.

Key players in the global eubiotics market are BASF SE, Novus International, Lallemand Inc., Cargill Inc., Koninklijke DSM NV, Kemin Industries, Lesaffre Group, Behn Mayer Group, Yara International ASA, and DuPont.

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Key Highlights in the Report

On 10 December 2020, BASF and Adifo Software announced the launch of a new digital solution for the animal agriculture value chain. Integration of BASF's sustainability analytics into Adifo's BESTMIX feed formulation will enable customers along the animal agriculture value chain to strategically manage and optimize feed formulation based on nutrition and cost while taking environmental sustainability aspects into consideration.

In January 2019, Cargill's European poultry business acquired Poland's Konspol to provide value-added poultry products to global consumers.

The market in Asia Pacific is expected to register a comparatively faster revenue CAGR than other regional markets due to industrialization of livestock, growing population, and rising demand for meat in countries such as Japan, India, and China.

Emergen Research has segmented the eubiotics market on the basis of product, form, application, end-use, and region:

Product Outlook (Revenue, USD Billion; 2018–2028)

Probiotics

Prebiotics

Organic Acids

Essential Oils

Exogenous Enzymes

Form Outlook (Revenue, USD Billion; 2018-2028)

Solid

Liquid

Application Outlook (Revenue, USD Billion; 2018-2028)

Gut Health

Immunity

Yield

Production

End-use Outlook (Revenue, USD Billion; 2018–2028)

Poultry

Swine

Ruminant

Aquaculture

To know more about the report @ <https://www.emergenresearch.com/industry-report/eubiotics-market>

Detailed Regional Analysis covers:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia-Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

Key Benefits of Buying the Global Eubiotics Report:

Comprehensive analysis of the changing competitive landscape

Assists in decision making processes for the businesses along with detailed strategic planning methodologies

The report offers an 8-year forecast and assessment of the Global Eubiotics Market

Helps in understanding the key product segments and their estimated growth rate

In-depth analysis of market drivers, restraints, trends, and opportunities

Comprehensive regional analysis of the Global Eubiotics Market

Extensive profiling of the key stakeholders of the business sphere

Detailed analysis of the factors influencing the growth of the Global Eubiotics Market

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At Emergen Research, we believe in advancing with technology. We are growing market research and strategy consulting company with an exhaustive knowledge base of cutting-edge and potentially market-disrupting technologies that are predicted to become more prevalent in the coming decade.

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