

EU financed 'Cherry Loveu' Campaign Tastes Success

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EINPresswire.com/ -- An exclusive B2B dinner event took place on Monday 12th of September at 19:00 at the Radisson Blu Hotel in the frame of the implementation of the EU-financed campaign "[Cherry Loveu](#)".

Participants from the Horeca sector, importers, distributors, etc., had the opportunity to learn more about the superior quality of the delicious European cherries from Greece, their specific properties and nutritional value, learned more about the participant organisations in the program, and discussed further business collaborations.

The European-financed campaign "Cherry Loveu" aims to promote the high-quality European cherries produced with the highest quality and food safety standards and reach as many consumers as possible to increase product awareness and offer them the opportunity to savour the European cherries' exceptional taste and freshness.

For more information, you can visit the Cherry Loveu website <https://cherryloveu.eu/>.

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**DELICIOUS
EUROPEAN
SWEET
CHERRIES**
from Greece

Cherry
Loveu
www.cherryloveu.eu

 CAMPAIGN FINANCED WITH AID
FROM THE EUROPEAN UNION



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Cherry Loveu campaign



Cherry Loveu campaign dinner at Radisson Blu Hotel



EU financed campaign - Cherry Loveu

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