

Vehicle Air Deflector Market: Light Commercial Vehicle (LCV) 2021-2030

PORTLAND, ORAGON, UNITED STATES, September 21, 2022 /EINPresswire.com/ -- <u>Vehicle Air Deflector Market</u> by Material Type (Acrylic, ABS Plastic, Plastic Steel, Hard Plastic Resin, Aluminium Alloy, Fibreglass, and Other), Application (Light Commercial Vehicle (LCV) and Heavy Commercial Vehicle (HCV)), and Type (Window Deflectors, Sunroof Deflectors, and Bug Deflectors): Global Opportunity Analysis and Industry Forecast, 2021-2030

Vehicle air deflector prevents the running air from affecting the stability of the vehicle when the windows are unnecessarily open, and it also reduces the vehicle drag. The air deflector helps to direct the air flow from the vent hooked to the ventilation system and connect it to various ways. Moreover, the air deflector improves the efficiency of aerodynamics since, vehicle design and aerodynamics plays a significant role in reducing the vehicle drag, focusing more on the design of vehicle air deflectors. During low speeds, it is retracted and enables air to flow beneath the vehicle. It prevents the rushing air from entering the vehicle and gives the vehicle a better look. Furthermore, the air deflectors also improve the fuel economy by reducing the total drag force on the vehicle while in motion. The energy consumption is reduced by subdividing the running air through the deflectors. In addition, the air deflectors play a magnificent role in partially opening the windows and allowing fresh air in the vehicle. The intake of fresh air further eases the function of air conditioning system and reduces the load on engine.

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COVID-19 Impact Analysis:

Due to COVID-19 pandemic government across all the major countries have announced lockdown and various other strict regulations. Thus, vehicle air deflectors market has been hit hard by the COVID-19 outbreak, with a drop in the product demand due to the lockdown imposed by governments worldwide. The pandemic has led to shutdown of manufacturing units in the automobile sector thus delaying the production and weakening the sale of automotive air deflectors. Moreover, due to the lockdown there was unavailability of raw materials required for manufacturing vehicle air deflector which further disrupted the process. Since the outbreak, curfews have been imposed in almost every country, wherein only a few authorized individuals are allowed to travel, resulting in further decline in the sale of automobiles. Also, due to social distancing norms and other restrictions there was unavailability of labour for manufacturing at

the factories. However, new innovations along with the rise in the production of vehicles, and the heavy demand for advanced & luxury features in vehicles can boost the expansion rate of the vehicle air deflector market.

Top Impacting Factors -

Rise in stringent government environmental regulations, rise in vehicle production with enhanced safety features, and rise in vehicle sales globally is expected to drive growth of the market.

However, high initial cost and fluctuating prices of raw materials might hamper growth of the market.

Moreover, rise in downsizing the vehicle weight, rise in sales of sports utility vehicles (SUVs), and better vehicle control at higher speed act as an opportunity for growth of the market.

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Key Benefits of the Report:

This study presents the analytical depiction of the vehicle air deflector market along with the current trends and future estimations to determine the imminent investment pockets. The report presents information related to key drivers, restraints, and opportunities along with

challenges of the vehicle air deflector market.

The current market is quantitatively analyzed from 2020 to 2030 to highlight the vehicle air deflector market growth scenario.

The report provides detailed vehicle air deflector market analysis based on competitive intensity and how the competition will take shape in coming years.

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Questions answered in the vehicle air deflector market research report:

Which are the leading market players active in the vehicle air deflector market?

What would be the detailed impact of COVID-19 on the market?

What current trends would influence the market in the next few years?

What are the driving factors, restraints, and opportunities in vehicle air deflector market?

What are the projections for the future that would help in taking further strategic steps?

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