

Mobile Imaging Market Size to Reach \$53.84 Bn, Globally, by 2030 at 6.5% CAGR | Cobalt Health, RadNet Inc., Trident USA

Increase in awareness toward early diagnosis of diseases, and strategic collaborations and acquisitions drive the growth of the global mobile imaging market.

PORTLAND, OREGON, UNITED STATES, September 22, 2022 /EINPresswire.com/ -- Increase in prevalence of chronic diseases coupled with awareness toward early diagnosis of diseases, emergence of COVID-19 pandemic outbreak, strategic collaborations & acquisitions of key players, and significant development in digital radiology boost the growth of the global [mobile imaging market](#). Furthermore, high growth potential exhibited by emerging markets creates remunerative opportunities for manufacturers to invest in the near future.

The global mobile imaging market size was valued at \$29.39 billion in 2020, and is projected to reach \$53.84 billion by 2030 registering a CAGR of 6.50% from 2021 to 2030.

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Rise in prevalence of chronic diseases, increase in awareness toward early diagnosis of diseases, and strategic collaborations and acquisitions drive the growth of the global mobile imaging market. However, high maintenance costs and shortage of skilled radiologists restrain the market growth. On the other hand, developments in digital radiology present new opportunities in the coming years.

Mobile systems are a complete and flexible solution in the healthcare industry. The primary use of mobile imaging technology is in the diagnosis of illnesses by giving comprehensive pictures of the body. Mobile imaging in healthcare applications is evolving at a rapid pace due to the various benefits it provide. Changing elements in healthcare administration, such as the recent introduction of patient-driven payment model (PDPM) are radically altering how institutions deliver care and assess performance. As a consequence of their capacity to deliver faster, more convenient, and cost-effective imaging services than traditional third-party facilities, mobile imaging services are continuing to gain traction.

Covid-19 Scenario

During the Covid-19 pandemic, the demand for various mobile imaging services such as CT

scanning and X-ray have been increased significantly with rise in need for diagnostic testing of Covid-19-suspected cases.

Manufacturers raised the production volumes of mobile imaging devices such as DRX-Revolution Nano Mobile X-ray System and DRX-Revolution Mobile X-ray System in response to increased requirement for diagnosis.

The X-ray segment to maintain its leadership position during the forecast period

Based on service type, the X-ray segment held the largest share in 2020, accounting for nearly one-third of the global mobile imaging market, and is expected to maintain its leadership position during the forecast period. This is due to demand for mobile X-ray systems, rise in the number of hospitals and diagnostic centers, advancements in digital technology, lower prices as compared to other modalities, and rise in incidence of injuries and diseases. However, the mammography segment is estimated to portray the fastest CAGR of 9.3% from 2021 to 2030, owing to surge in prevalence of breast cancer among the female population.

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The hospital & clinic segment to maintain its dominance during the forecast period

Based on facility, the hospital & clinic segment contributed to the highest share in 2020, holding nearly three-fifths of the global mobile imaging market, and is projected to maintain its dominance during the forecast period. This is due to increase in adoption as they help in saving space and reduces the investment for infrastructure. However, the home healthcare segment is expected to witness the highest CAGR of 7.4% from 2021 to 2030. This is attributed to features such as security and comfort, acceptance from the patients, reduced waiting time and elimination of hospital trips, and cost-efficient services.

North America to continue its lead in terms of revenue by 2030

Based on region, North America accounted for the highest market share in 2020, contributing to around two-fifths of the global mobile imaging market, and is estimated to continue its lead in terms of revenue by 2030. This is due to technological advancements, surge in demand for digitization in healthcare organizations, and increase in awareness about mobile imaging technologies in the diagnosis of various diseases. However, Asia-Pacific is expected to manifest the largest CAGR of 8.1% from 2021 to 2030. This is attributed to enhanced healthcare infrastructure, prevalence of chronic diseases, well-established presence of domestic companies, and increase in the aging population in the region.

Leading market players

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