

'Ignite The Runway' Brings Down the House at NYFW 2022 hosted by SohoMuse Co-founder/CEO Consuelo Vanderbilt Costin

NEW YORK, NY, UNITED STATES OF AMERICA, September 23, 2022 /EINPresswire.com/ -- SohoMuse, "the trusted source for creative professionals" co-founded by Consuelo Vanderbilt Costin, seventh generation heiress of shipping and railroad tycoon Cornelius Vanderbilt, in collaboration with Jez & LiveRocketStudios, attracted a 'swelligent' crowd from the worlds of finance, society, celebrity, fashion & tech.

Set in the sexy, all black, two story LiveRocketStudios event space at 199 Water Street in New York City, Founded by Mark Bozek (QVC & HSN fame, now online streaming pioneer) in the newly renovated Seaport Area, "Ignite The Runway" was presented in this "salon noire" which featured two circular staircases which proved to be a magnificent backdrop for this innovative manipulation of Fashion, Music & Art & Tech, succinctly woven into a tapestry of visual eye candy whereby each fashion designer & performer was introduced by their beautiful muse and Hostess of the evening (ala-Moulin Rouge), Consuelo Vanderbilt Costin (herself a Billboard Recording Artist) who dawned their creations as she introduced musical performances interspersed between each designer's debuting of their micro-collections for SS23.

SOHOMUSE

THE TRUSTED SOURCE FOR CREATIVE PROFESSIONALS
SohoMuse Logo



Consuelo Vanderbilt Costin wearing Victor De Souza as she introduces Victor's collection at the SohoMuse 'Ignite the Runway' event (photo credit: SohoMuse)

Participating Fashion Designers included: Victor de Souza, In Earnest by Byron Lars & Sheila Gray, Celestino by Sergio Guadarrama & Kade Johnson, Argenis and Manuel Tiscareno.

This unconventional manner of showcasing design collections emulated that of a cabaret or Broadway show rather than the traditional designer collective with a traditional runway. Guests marveled at the fashions, enjoyed the stellar performances from Tarralyn Ramsey-Pop-Gospel Singer, Sydney Palmier-Indie-Pop chanteuse, Mari Burelle, in addition to a special performance by the Joffrey Ballet School dancers who performed to songs by Lady Gaga.

On the 2nd floor, Sohomuse utilized the massive raw space to curate an art exhibition enlisting Israeli-born, nature-infusing artist, Rotem Reshef whose sprawling naturescape canvases gave the impression of being in a forest with compositions emulating fluid streams of consciousness which were actually painted with elements of flora which you could actually smell (gardenia), Juxtaposed against those were cutting-edge LED backlit cityscapes from artist Michael Victor, quirky illustrations from new artists, 18 year old Remy Rivers and model/artist Emma Deegan who also walked in runway shows. Afterwards guests were encouraged to join The afterparty which included the sounds of DJ Griffin.

Models included: Sophie Sumner, Alex Lundquist, Coco Mitchell, Devon Ramirez and more...

Sohomuse, since its inception, has taken the path less traveled by in supporting their global community of creatives and always serving up experiential evenings, online master classes, topical symposiums which showcase their the multiple verticals of creativity and highlight topical issues of the day.

Additionally, a trailer for an upcoming documentary concerning the history of the Vanderbilt family's interest in Fashion and how Consuelo is helping to connect the next generation of Creatives will be released at the Sugar Loaf Film Festival 2022.

Event Sponsors: LiveRocket, Impact Partners, JPMorgan Private Banking, Ghost Tequila

For a selection of hi-resolution images, please visit: bit.ly/3SsEpPc



Consuelo Vanderbilt Costin, Dorinda Medley, and Tarralyn Ramsey at the Burberry X SohoMuse event in New York City (Photo Credit: SohoMuse)

To view the Gallery of images from Caroline Fiss Photography please visit: <https://bit.ly/3R4cOTo>

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About Consuelo Vanderbilt Costin:

Consuelo Vanderbilt Costin is cofounder and president of the career networking site SohoMuse, a platform for creative professionals across the globe to network and collaborate across various creative industries. SohoMuse, launched in 2018, counts many of the world's top creatives as members, including fashion designers Malan Breton and Nicole Miller, and New York Times fashion writer Ruth La Ferla. Costin is a seventh-generation descendent of railroad tycoon Cornelius Vanderbilt, a singer-songwriter, and a successful tech entrepreneur. As an artist and entrepreneur, she began her career as a singer-songwriter, landing her first record deal in the U.K. at the age of 21. In 2010, she founded her own record label, a venture that garnered her the title of Billboard Recording Artist with all singles landing in the top 10, with her latest single at top 5. Costin also released a jewelry collection inspired by the Vanderbilt family heirlooms on HSN. The Homage line paid tribute to her prestigious family history.

About SohoMuse:

SohoMuse is the premier online community for creative professionals. It is a destination for creative professionals to represent themselves, connect with each other, find work opportunities, learn, teach, and develop their careers. SohoMuse focuses on the main sectors of the Global Creative Industry: architecture and related services; creative goods and products; entertainment and digital media; fashion and fine arts and performing arts. Among the career roles in SohoMuse's target member base: writers; actors and performers; graphic and visual designers; illustrators; photographers; music supervisors; sound engineers; video/film and tv producers; creative directors and game designers. SohoMuse enables creatives to expand their networks and opportunities, source and hire top talent and collaborate with other creatives in one secure and trusted online environment, from anywhere around the globe. SohoMuse provides all the networking tools creatives need to promote projects, source talent, share and sell services; www.sohomuse.com.

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