Non-Thermal Pasteurization Market 2022-2028: Increasing Consumption Of Convenience Food Products Such As Ready-To-Eat

The Global Non-Thermal Pasteurization Market size was USD 1,352.5 Million in 2020 and is expected to reach a value of USD 5,357.9 Million by 2028

NEW YORK CITY, NEW YORK, USA, September 23, 2022 / EINPresswire.com/ -- According to the current analysis of Reports and Data, the Global Non-Thermal Pasteurization Market was valued at USD 1,352.5 Million in 2020 and is expected to reach USD 5,357.9 Million by 2028, at a CAGR of 18.7%. Non-Thermal Pasteurization technology are a strong substitute to the conventional pasteurization technologies as they promise efficient and sustainable outcomes. They are being demanded increasingly for their ability to retain the freshness and original characteristics of food products. Emerging economies are witnessing a steady rise in demand for Non-thermal Pasteurization technology for advantages such as an increasing throughput and cost-cutting in the pasteurization processes.

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Despite a promising growth scenario, concerns over securing additional labels for products that undergo non-thermal pasteurization often deter companies from employing such technologies. The government support is favourable for this technology because of the strong benefits that it offers. India, China and Japan are strong economies that are expected to support the growth of the Non-Thermal Pasteurization market. Moreover, the cosmetic and pharma sectors are also growing users of the HPP technique as it is aiding in vaccine production, preparation of new formulas, etc. while ensuring a standard shelf-life of the products.

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The Non-Thermal Pasteurization market investigation report assesses the global market for the Non-Thermal Pasteurization industry and provides revenue and capability forecasts for the projected period of 2020-2027. The factors that drive the industry's growth are highlighted in the

report. The report divides the Non-Thermal Pasteurization market into main categories such as forms, applications, end-users, technology, and others for a better understanding. These segments are thoroughly examined in order to provide a more accurate outlook for the global and regional markets. The report also examines the industry's major players, including their product portfolios, company overviews, strategic growth strategies, revenue generation, market share and size, geographic presence, and development and manufacturing capabilities.

Some of the Leading Market Players Are Listed Below:

- Hiperbaric Espana,
- Avure Technologies,
- Chic Freshertech, Kobe Steel Ltd.,
- Nordion,
- Thyssenkrupp AG,
- Elea Technology,
- Pulsemaster, Bosch,
- Stansted Fluid Powder Ltd.,
- Multivac Sepp Haggenmuller SE & CO. KG,
- Dukane Corporation,
- Symbios Technologies,
- Universal Pure (US)
- Others

Market Overview:

All enterprises involved in the processing, packaging, and distribution of raw food materials fall within the food and beverage sector. Fresh and packaged meals, as well as alcoholic and nonalcoholic beverages, are all included. Apart from drugs, this industry touches every product designed for human consumption.

As a result of the current economic depression caused by the Covid-19 outbreak, consumers are seeking to save as much money as possible. Consumers are doing so in a variety of ways, including buying more generic things and cooking their own meals instead of going out. As a result, food processing companies are getting more creative in order to reduce the cost of goods sold, attract more customers, and increase profit margins.

Obesity has a tremendous impact on the global food and beverage industry. The desire for healthful foods has grown, as has the demand for more detailed nutritional information. Companies have responded by launching lower-calorie foods and tightening control over how their brand is viewed in response to both of these changes. Companies want to be viewed as a healthy brand, thus they support activities that indicate this, such as youth sports. There has even been talk of levying a tax on foods linked to obesity to deter people from eating them.

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The report is written with the aid of industry analysts, market segmentation, and data collection in order to assist readers in making profitable business decisions. The report includes a comprehensive database of technical and product advances. It also provides information on growth rates and market value, as well as a thorough examination of niche market segments. The report provides strategic advice to newcomers and existing businesses about how to make profitable and well-informed business decisions.

The Non-Thermal Pasteurization market has been segmented into key regions of the world and offers an analysis of growth rate, market share, current and emerging trends, production and consumption ratio, industrial chain analysis, demand and supply, import and export, revenue contribution, and presence of key players in each region. A country-wise analysis of the market is offered in the report to gain a better understanding of the regional spread and progress of the Non-Thermal Pasteurization market.

Market Segmentation:

Market Segmentation based on Product Type:
• Pulse Electric Field
• Microwave Volumetric Heating
• Ultrasonic
• Irradiation
• Others

Market Segmentation based on Application:
• Food Industry
• Beverages Industry
• Pharmaceuticals Industry
• Cosmetics Industry

Key Questions Addressed in the Report:
• What are the dominating factors that are influencing the growth of the industry?
• In the forecast period, which market segment is expected to rise the most?
• What are the risks and challenges that the industry is facing?
• In the coming years, which area is projected to dominate the market?
• Who are the major players in the market? What kind of strategic business plans have they made?

The global Non-Thermal Pasteurization market is segmented into:
• North America (U.S.A., Canada, Mexico)
• Europe (Italy, U.K., Germany, France, Rest of Europe)
• Asia Pacific (China, India, Japan, South Korea, Australia, Rest of APAC)

- Latin America (Chile, Brazil, Argentina, Peru, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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