

# Head Up Display Market size is forecast to reach \$7.1 billion, growing at a CAGR of 24.5% - IndustryARC

*Head Up Display Market size is forecast to reach \$7.1 billion by 2026, growing at a CAGR of 24.5% in the period 2021-2026.*

HYDERABAD, TELANAGAN, INDIA, September 23, 2022 / EINPresswire.com/ -- [Head Up Display Market](#) size is forecast to reach \$7.1 billion by 2026, growing at a CAGR of 24.5% in the period 2021-2026. The growth of the Head Up Display Market is mainly attributed to increased vehicular traffic and growing

production of aircrafts. For instance, revenue from aircrafts exports increased from \$143.17 billion in 2017 to \$156.61 billion in 2019 for the U.S. The Head Up Display Market is anticipated to immensely benefit from emergence of smart devices such as Garmin Head up Display (HUD) and SmartView Synthetic Vision, which has further elevated demand for head up displays. The need for improved steering and navigation, Instrument landing system have propelled the adoption of Synthetic vision systems such as Head Up Display.

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<https://www.industryarc.com/Report/15630/head-up-display-hud-market.html>

Key takeaways:

This IndustryARC report on the Head Up Display market highlights the following areas -

1. The major driving factor in the Head Up Display Market is increased investments in the aerospace sector during the forecast period. In this sector, head up displays are being deployed to aid pilots and drivers in estimating the path and navigation and thereby enhancing flight and driver control and steering through synthetic vision systems. This has compelled manufacturers to integrate advanced features such as head-up display with Liquid crystal displays and digital



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micromirror device which improve Display luminance.

2. Head up displays are being majorly deployed in small and mid-size aircrafts owing to their compactness, high accuracy sensors and cost efficient relay optics that are used to project the HUD image to the pilot. This has driven demand for projector units which hold the largest market share of around 28% in the components segment.

3. North America is the largest market for Head Up Displays, accounting for around 37% of the global market share in 2020 owing to increased demand for precise situational awareness in military aircrafts. The head up displays deploy an algorithm to calculate the optimum flare maneuver required for ensuring a smooth landing on the runway. This feature helps pilots avoid stressful maneuvers on unfamiliar sloped runways or during nighttime approach landings.

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Segmental Analysis:

1. Optical waveguide head up displays is a major segment, accounting for around 56% in the Head Up Display market globally in 2020. They find application in the aviation sector owing to the advantages they offer in terms of data projection, easy installation and cost efficiency.

2. North America holds a dominant share of 37% in the head up display market in 2020, which can be attributed to increased investments in the aerospace sector. According to the Aerospace Industries Association, aerospace exports in U.S. have increased by 26% from \$113 billion in 2012 to \$154 billion in 2019.

3. One of the significant growth factors for the Head Up Display market is the deployment of HUDs in civil aircrafts and passenger vehicles. The aviation segment for the Head Up Display market is poised to grow at a CAGR of 24.2% in the forecast period 2021-2026.

Competitive landscape:

The top 5 players in the Head Up Display industry are:

1. BAE Systems
2. Thales Group
3. Nippon Seiki
4. Visteon
5. Bosch

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