

Miami based SEO company offering Free Site Audits

Search Exchange to offer free website analysis for the month of October

MIAMI, FL, UNITED STATES, September 23, 2022 /EINPresswire.com/ -- Miami based Search Exchange is offering a [free website audit](#) to businesses across the United States to ensure they are making the most of their online presence. Search Engine Optimization(SEO), and website analysis is vital to business success – if consumers can't find a business, or navigate to the right pages how can they engage with or buy from them?

A businesses' website is full of raw data such as visits, pages viewed, bounce rates and so much more. So much data that the real challenge is not in collecting information but how to interpret that data usefully.

Search Exchange's free website audit will give a business a clear, concise and geek-speak-free analysis of its website – what is working well, what's not working and what could be improved. There are no long-term tie-ins, just honest guidance and personal commitment to online success.

To put this into perspective more than 40 million UK residents use the Internet, 75% of them using it daily according to statistics.gov.uk. In addition, consumers spent £5.2 billion online in April 2011, a year-on-year increase of almost 20% according to imrg.org. The trend is set to continue.

With such statistics optimizing ones website is one of the most valuable things a company can do to increase its online market share. By optimizing its website so that customers can see it in the first few results that a search engine returns, a company gains valuable brand recognition. Well designed and easy to use websites can also convert those visitors into paying customers.

"SEO is perceived as a bit of a dark art and we try to break through those perceptions", said Keith Schilling, owner of Search Exchange. "We talk in plain English and take care to explain the importance of SEO and why certain practices work, or perhaps more importantly, don't work. If a company is not getting what it expects from its website there is nothing better than taking advantage of Search Exchange's free website audit to see where improvements could be made".

Search Exchange, a [Miami SEO company](#), recommends ethical, sustainable and profitable SEO that delivers top search engine placements and turns visitors into customers. There is no commitment to additional work following the free website audit.

More information about the free audit and how to ensure a business can make the most of its online presence can be found at <https://searchexchange.org/site-audit/>

About Search Exchange

Keith Schilling is offering a bespoke Search Engine Optimization service that combines technological know-how and internet-savvy experience with business insight. Experience working with such household names as IBM and Wells Fargo is a testament to the efficacy and reliability of our work.

Offering personal attention and big agency quality results without big agency style prices, <https://searchexchange.org/> is providing an innovative approach to SEO.

Keith Schilling

Search Exchange

+1 704-414-0221

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/592441246>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.