

Energy Drinks Market Segment Analysis, Growth Statistics and Upcoming Market Strategy Outlook & Forecast 2022-2031

Rise in health consciousness, change in consumer lifestyle, surge in demand for health wellness products have boosted the growth of global energy drinks market.

PORTLAND, OR, UNITED STATES, September 26, 2022 / EINPresswire.com/ -- "[Energy Drinks Market](#) by Type (Alcoholic, Nonalcoholic), by End User (Kids, Adults, Teenagers), : Global Opportunity Analysis and Industry Forecast, 2020-2031". As per the report, the global energy drinks industry was pegged at \$45.8 billion in 2020, and is estimated to reach \$108.4 billion by 2031, growing at a CAGR of 8.2% from 2022 to 2031.



Energy Drinks

Request Free Sample Report at: <https://www.alliedmarketresearch.com/request-sample/5315>

Drivers, restraints, and opportunities

Rise in health consciousness, change in consumer lifestyle, and surge in demand for health wellness products have boosted the growth of the global energy drinks market. However, caffeine overdose may cause nausea, hypertension, and restlessness. This factor hinders the market growth. On the contrary, consumer preference toward consumption of beverages would open new opportunities in the future.

Covid-19 scenario:

The Covid-19 pandemic disrupted the supply chain. Dearth of labor and prolonged lockdown

created challenges in manufacturing facilities and procurement of raw materials. Moreover, as several sport activities postposed due to pandemic, the demand for energy drinks declined.

The nonalcoholic segment to manifest the highest CAGR through 2031

By type, the nonalcoholic segment is estimated to register the highest CAGR of 8.3% during the forecast period. In addition, the segment dominated the market in terms of revenue, contributing to more than half of the global energy drinks market in 2020, due to presence of caffeine in nonalcoholic energy drinks that increase alertness and elevate mood. The report includes an analysis of the alcoholic segment.

For Purchase Enquiry at: <https://www.alliedmarketresearch.com/purchase-enquiry/5315>

The adults segment held the largest share

By end user, the adults segment held the largest share in 2020, contributing to nearly half of the global energy drinks market. In addition, the segment is estimated to register the highest CAGR of 8.5% during the forecast period, owing to increase in consumption of energy drinks by working adults to maintain a healthy lifestyle. The report includes an analysis of the kids and teenagers segments.

North America held the lion's share

By region, the market across North America held the largest share in 2020, accounting for around one-third of the market, due to rise in health concerns and surge in awareness toward the benefits of consuming energy drinks. However, the global energy drinks market across Asia-Pacific is projected to portray the highest CAGR of 8.8% during the forecast period, due to easy availability of energy drinks in several platforms from modern trade to online sales channel.

Request for Customization: <https://www.alliedmarketresearch.com/request-for-customization/5315>

Major market players

Red Bull

Monster Beverage Corporation

Rockstar Inc.

The Coca-Cola Company

PepsiCo

Arizona Beverage Company

National Beverage Corp.

Dr. Pepper Snapple Group

Living Essentials

Cloud 9

Other Trending Reports:

[Retail Bubble Tea Kits Market](#)

[Baby Drinks Market](#)

Source: <https://www.dailyreportsworld.com>

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa

Allied Analytics LLP

800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/592800433>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.