

Software Defined Data Center Market to USD 320.59 Billion by 2030, Huge Opportunity For Investors

he demand for SDDC is driven by the need for enhancing infrastructure resiliency and service uptime

PORTLAND, PORTLAND, OR, UNITED STATE, September 26, 2022 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "Software Defined Data Center Market to USD 320.59 Billion by 2030, Huge Opportunity For Investors ." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful



Software Defined Data Center Market

source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

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The global software defined data center market generated \$39.45 billion in 2020 and is projected to reach \$320.59 billion by 2030, growing at a CAGR of 23.7% from 2021 to 2030.

The report offers key drivers that propel the growth in the global software defined data center market. These insights help market players in devising strategies to gain market presence. The research also outlined restraints of the market. Insights on opportunities are mentioned to assist market players in taking further steps by determining potential in untapped regions.

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The usage of SDDC increases across various industries such as BFSI, retail, telecom & IT, and healthcare, owing to the cost-effective solution provided for automating data center operations while improving security. This, in turn, fuels the market growth. However, the issue of data security restraints the market growth. Furthermore, the enormous demand for dynamic connectivity, particularly in emerging nations, is projected to generate development prospects in the future.

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The report offers detailed segmentation of the global software defined data center industry based on component, deployment mode, type, enterprise size, end user, and region.

Based on deployment mode, the public segment held the largest market share in 2020, holding nearly three-fifths of the total market share, and is expected to continue its leadership status during the forecast period. However, the hybrid segment is projected to register the highest CAGR of 25.4% from 2021 to 2030.

Based on component, the software segment held the highest market share in 2020, holding nearly three-fourths of the total market share, and is expected to continue its leadership status during the forecast period. However, the services segment is estimated to register the highest CAGR of 26.3% from 2021 to 2030.

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Based on region, North America contributed to the highest share in terms of revenue in 2020, holding more than one-third of the total market share. However, Asia-Pacific is projected to manifest the fastest CAGR of 26.9% during the forecast period.

Leading players of the global software-defined data center market analyzed in the research include Citrix Systems, Inc., Cisco Systems, Inc., IBM Corporation, Microsoft, Hewlett Packard Enterprise Development LP, SAP SE, Oracle Corporation, Dell Inc., VMware, Inc., and Datacore Software.

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COVID-19 Scenario:

• The outbreak of the COVID-19 pandemic led to have a positive impact on the growth of the global software-defined data center market. The exponential integration of big data was the primary driver of industry development. Researchers employed technologies such as big data and machine learning.

• Big data aided in the analysis of datasets and the identification of trends that aided in COVID-19 detection. This has become one of the major growth factors for the software-defined data center market during the global health crisis.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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