

# Cloud POS (Point of Sale) Market will Reach USD 29.28 Million, at a CAGR of 19.60% during the Forecast Period of 2028

*Market Size – USD 1,894.7 Million in 2020, Market Growth - CAGR of 19.60%, Market Trends – Surging demand from end-user industries.*

NEW YORK CITY, NEW YORK, USA,  
September 26, 2022 /

EINPresswire.com/ -- The global [cloud POS \(Point of Sale\) market](#) is expected to reach USD 8,050.7 Million by 2028,

according to a new report by Reports and Data. Cloud POS solution integrates several sales channels along with providing improved security, thereby enabling end-users to reap the benefits of centralized storage, memory, processing, and bandwidth.



Cloud computing provides end-users convenient and global access to a shared pool of computing resources comprising of networked servers, storage, and software applications that are constituted based on demands, fast provisioned to communicate with need, and made available on a pay-per-use basis. Cloud POS allows small & medium-sized enterprises to implement information technology at an affordable cost without requiring colossal investments.

Also, Point of Sales (POS), based on cloud computing, provides small & medium-sized enterprises substitute technology to spur their business growth.

Enhanced customer service delivery is one of the most crucial elements of managing a business. Cloud POS enables firms to deliver a great customer experience by providing business owners with the understanding and tools required to deliver the best customer service possible.

A cloud POS system offers enterprises, including retail and restaurant businesses, enhanced security of their critical business information, which is stored and synced electronically and can be restored without any hassle. Further, there is no issue regarding backing up data or losing it on the occasion of a power hardware malfunction or outage. Moreover, cloud-based systems provide benefits of advanced security measures like encryption to protect data from breaches

and viruses.

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Top Profiled in the Cloud POS (Point of Sale) Market Report:

- Square Inc
- Cegid
- UTC Retail
- Shopify
- Intuit
- Oracle Corporation
- RetailOps
- B2B Soft
- Celerant Technology
- Touchsuite

Market Segmentation:

Type Outlook (Revenue, USD Million; 2018-2028)

- Native Cloud POS
- Hosted Cloud POS

Organization Size Outlook (Revenue, USD Million; 2018-2028)

- Small & Medium Sized Enterprises
- Large Enterprises

Industry Verticals Outlook (Revenue, USD Million; 2018-2028)

- Retail & Consumer Goods
- Travel & Hospitality
- Media & Entertainment
- Logistics & Transportation
- Healthcare
- Others

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Key Takeaways of the Cloud POS (Point of Sale) Market Report:

- A comprehensive overview of the global Cloud POS (Point of Sale) industry.
- Accurate market projections in terms of market size, share, and volume.
- Thorough study of the global market dynamics, such as major market revenue growth drivers, opportunities, threats, challenges, restraints, and future growth avenues.
- Deep-dive analysis of the upcoming market trends.
- Qualitative and quantitative analyses of the Cloud POS (Point of Sale) Market.

- Elaborate study of the leading regional markets in the Cloud POS (Point of Sale) Market.
- Complete overview of the market's competitive landscape.
- Brief look at the company profiles and portfolios.

#### Key Regional Markets Covered in the Report:

- North America
  - o U.S.
  - o Canada
  - o Mexico
  
- Europe
  - o Russia
  - o U.K.
  - o Germany
  - o France
  - o BENELUX
  - o Rest of Europe
  
- Asia Pacific
  - o China
  - o Japan
  - o India
  - o South Korea
  - o Rest of Asia Pacific
  
- Latin America
  - o Brazil
  - o Rest of Latin America
  
- Middle East & Africa
  - o Saudi Arabia
  - o U.A.E.
  - o Israel
  - o Rest of Middle East & Africa

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