

Raven Krone launches its new website with new products

The LGBTQ-themed cosmetics online store Raven Krone is relaunching its website and expanding its catalog.

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/EINPresswire.com/ -- Raven Krone, the LGBTQ-themed cosmetics online store starts a new era and does so by renewing its [website](#) and expanding its catalog to which it adds, in addition to its wide assortment of false eyelashes among others, blushers, eyeshadow palettes or highlighters.



On the other hand, the new website reflects its strong commitment to freedom of gender identity as demonstrated in some of its new products such as the [LGBTIQ+ eyeshadow palette by Tamito Fernandez](#) or the [LGBTIQ+ makeup sponge](#).

Raven Krone continues to focus on quality at affordable prices

The new website has been created to highlight the best products and features of the brand, as well as to offer a better customer experience.

In the words of its CEO and founder: "At Raven Krone we are always in constant search of the best materials and suppliers to ensure the quality of our products, as we believe that is our main competitive advantage."

Launch in the U.S. and the rest of LATAM

In addition, the brand is making its extensive U.S. catalog available to its customers as of today. Raven Krone's current products are available for purchase on its website [ravenkrone.com](#).

The products will be distributed through the website from its own warehouse located in Miami,

as well as through a network of distributors that the company has been building in the United States and Latin America.

The brand's expansion plans include, according to its CEO and founder, arriving soon in Mexico or Colombia to end up reaching the entire LATAM public.

As they emphasize from the brand, "Our products are designed by and for Drag Queens. Therefore, we believe that there is no better way to support the collective than seeing our products being used in different parts of the world".

Salva Igualada

Raven Krone

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