

Ignitiv and Kibo Partner Again To Successfully Implement B2B Commerce Solution at Fortis Life Sciences

The Kibo solution will help Fortis Life Sciences maintain the customer orientation and agility it values while building scale and capacity for future customers.

CUPERTINO, CA, US, September 26, 2022 /EINPresswire.com/ -- [Ignitiv](#), a leading eCommerce agency, and Kibo, the leader in unified commerce, are pleased to announce the successful implementation of [Fortis Life Sciences'](#) commerce solution.



With our new Kibo Commerce solution, implemented with Ignitiv's partnership, we've been able to rapidly deliver a customer-friendly ecommerce experience in support of our company's mission & vision."

Andy Wolf, Chief Technology Officer, Fortis Life Sciences

Fortis Life Sciences offers customers in the research, diagnostics, and therapeutics markets world-class reagents, tools, and materials, globally.

Fortis' business strategy is to provide its customers with the best-in-class experience and quality products. A dedicated effort to realize this core vision required Fortis to identify and implement the best commerce solution available to enable their customers a real-time search and find product discovery. The goal was to streamline the

customer's buying process by allowing purchase ordering handling and easy customer registration, seamlessly integrating into their current enterprise systems.

"With our new [Kibo Commerce](#) solution, implemented with Ignitiv's partnership, we have been able to rapidly deliver a customer-friendly ecommerce experience in support of our company's mission and vision.", said Andy Wolf, Chief Technology Officer, Fortis Life Sciences. "I thank Ignitiv and Kibo for helping us implement this scalable solution quickly."

"We greatly enjoyed working with Ignitiv to implement our modern, unified eCommerce solution at Fortis Life Sciences," said Ava Aprin, Head of Global Partnerships, Kibo. "The Kibo solution will help Fortis Life Sciences maintain the customer orientation and agility it values while building scale and capacity for future customers."

Rajib Das, CEO, Ignitiv, also said, "With this solution, Fortis now provides its customers with a

frictionless buying experience and exceptional service and support across channels. We are delighted to partner with Kibo and Fortis Life Sciences to implement a state-of-the-art solution that brings significant value."

About Fortis Life Sciences

Fortis Life Sciences is a strategic platform company founded in 2020, with the mission of offering world-class products coupled with best-in-class customer experience. Over the course of the two years, the company has built a portfolio of high-quality products and brands serving attractive end markets including diagnostic, therapeutic and research discovery. [Fortislifesciences.com](https://www.fortislifesciences.com).

About Kibo Commerce

Kibo is the only extensible, unified commerce platform that delivers personalized, omnichannel experiences. The platform combines AI-driven personalization from industry leaders Monetate and Certona, omnichannel commerce for B2C and B2B models, enterprise-grade order management, and AI-driven point of sale. Global clients like Office Depot, Taco Bell, and Patagonia rely on Kibo's API-first, microservices-based architecture to support a wide range of commerce strategies, including headless commerce, that meet high growth goals and customer expectations at a manageable cost of ownership.

About Ignitiv

Ignitiv is a full-service agency that combines strategy, digital marketing, technology and customer analytics expertise to help craft integrated digital experiences that deliver more customers, more revenues and more profitability. Ignitiv is the partner of choice for Home Hardware, Canada Post, United Hardware, Fortis Life Sciences, and Bi-Mart.

#ignitiv #leadtheexperienceconomy #fortislifesciences #fortisforyou #B2B #ecommerce #kibocommerce #unifiedcommerceplatform

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