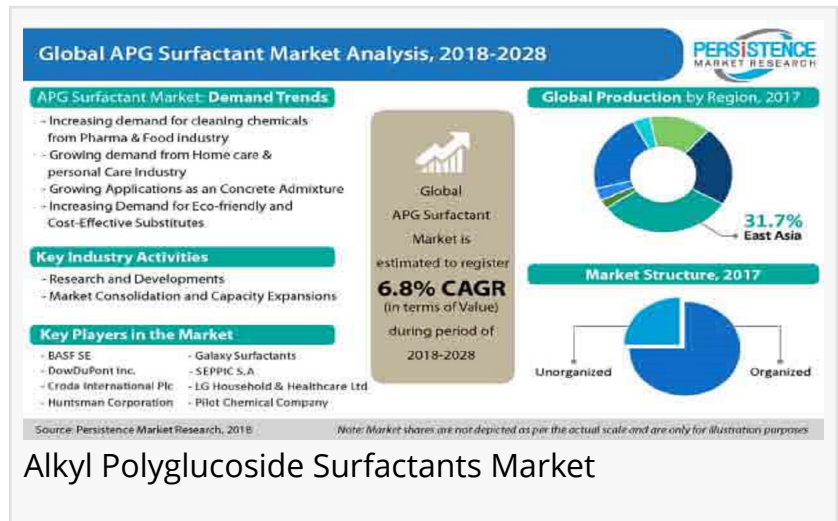


# Alkyl Polyglucoside Surfactants Market Trends, Share, Size, Growth, Opportunity and Forecast to 2028

*Alkyl Polyglucosides (APG) are non-ionic surfactants produced from fatty alcohols and glucose.*

NEW YORK, NEW YORK, UNITED STATES, September 28, 2022

/EINPresswire.com/ -- PMR's recently published market report titled "Alkyl Polyglucoside Surfactant Market: global industry analysis 2013–2017 and Forecast 2018–2028," examines the alkyl polyglucoside surfactant market and provides crucial insights pertaining to the market. According to PMR analysis, the global demand for alkyl polyglucoside surfactant is estimated to be valued at US\$ 902.1 Mn by the end of 2018 and register a 6.8% CAGR over the period of 2018 to 2028. This report provides an overall assessment of the global alkyl polyglucoside surfactant market through segmentation on the basis of different primary functions and applications.



## Alkyl Polyglucoside Surfactants Market

Growing Demand for Biodegradable & Eco-Friendly Alternatives in Europe & North America to Drive Market Growth:

In the recent past, there has been a significant rise in the demand for home care and personal care products in developed as well as developing regions. This growth in demand can be attributed to the changing living standards and growing per capita income and spending around the globe. This growth in the demand for home care and personal care products is expected to, in turn, drive the market for raw materials such as alkyl polyglucoside surfactants, chemical intermediates and other additives. Moreover, the increasing demand for biodegradable and eco-friendly alternatives in Europe and North America is expected to drive the alkyl polyglucoside market during the forecast period.

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Stringent government regulations pertaining to the manufacturing of products and maintenance of hygiene and safety standards in food, pharmaceutical and biotechnology industries are expected to drive the demand for surface disinfectant chemicals and subsequently, that for alkyl polyglucoside surfactants. In the recent past, the demand for construction chemicals has been significantly high in developing and developed regions, owing to the significant rise in construction activities across infrastructure and commercial sectors. Being a concrete admixture, the demand for alkyl polyglucoside surfactants is expected to increase alongside the growth of the construction chemicals market during the forecast period. Apart from this, the availability of alternative products in the market is expected to hamper the growth of the alkyl polyglucoside surfactant market.

### Home Care, Industrial & Institutional Cleaning Chemicals, and Personal Care Applications to Drive Demand for Alkyl Polyglucoside Surfactants

The global alkyl polyglucoside surfactant market is estimated to witness healthy growth, owing to the rising demand from home care, industrial & institutional cleaning chemicals, and personal care applications. Among the segments by primary function, the cleansing agent segment is estimated to gain traction in terms of demand over the forecast period.

On the basis of application, home care and cleaning chemical segments are estimated to grow at significant CAGRs of 6.0% and 5.7%, respectively, over the forecast period.

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### South Asia to Remain a High Value-High Volume Market through 2028:

The China alkyl polyglucoside surfactant market is projected to hold a prominent share, in terms of both demand and supply, during the forecast period. Significant growth of the manufacturing industry in the region is expected to drive the demand for alkyl polyglucoside surfactants.

South Asia's alkyl polyglucoside surfactant market is estimated to remain a high value-high volume market throughout the forecast period. North America and Europe alkyl polyglucoside surfactant markets are estimated to register steady growth over the forecast period. India and ASEAN countries are also expected to remain lucrative markets during the assessment period.

### Key Players:

- DowDupont
- Croda International Plc
- Huntsman Corporation
- Shanghai Fine Chemical Co., Ltd
- Pilot Chemical Company
- Galaxy Surfactants

- SEPPIC S.A.
- LG Household & Healthcare Ltd

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