

# Global Automotive Seats Market Trends, Strategies, Opportunities For 2022-2031

*The Business Research Company's  
Automotive Seats Global Market Report  
2022 – Market Size, Trends, And Global  
Forecast 2022-2026*

LONDON, GREATER LONDON , UK,  
September 28, 2022 /

EINPresswire.com/ -- According to  
'Automotive Seats Global Market

Report 2022 – Market Size, Trends, And

Global Forecast 2022-2026' published by The Business Research Company, the automotive seats market size is expected to grow to \$80.10 billion in 2026 at a compound annual growth rate (CAGR) of 5.3%. The growing popularity of autonomous vehicles is expected to propel the automotive seats market growth going forward.

The logo for The Business Research Company, featuring the text 'The Business Research Company' in a serif font. To the right of the text is a stylized bar chart with four bars of varying heights, colored in shades of green and blue.

The Business  
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Automotive Seats Global Market Report 2022 –  
Market Size, Trends, And Global Forecast 2022-2026

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The automotive seat market consists of sales of automotive seats by entities (organizations, sole traders, and partnerships) that are used by an individual for the comfort of driving the vehicle. Automotive seats are designed with a certain inclination angle to minimize the impact of a collision. These seats provide a safer ride and are beneficial for children.

## [Global Automotive Seats Market Trends](#)

Technological advancement in automotive seats is a key trend gaining popularity in the automotive seat market. Major companies operating in the automotive seat market are focused on developing new technological solutions to strengthen their position. In August 2020, Lear Corporation, a global automotive technology leader in seating and E-systems, launched its newest solution in intelligent seating, INTU Thermal Comfort with climate sense technology, developed in collaboration with Gentherm. The system aims to create an ideal personal climate through its intelligent software, using ambient cabin conditions to provide optimized comfort.

## [Global Automotive Seats Market Segments](#)

The global automotive seats market is segmented:

By Seat Type: Bucket Seat, Split Bench

By Vehicle Type: Passenger Car, Light Commercial Vehicles, Heavy Trucks, Bus

By Trim Material: Fabric, Synthetic Leather, Genuine Leather

By Geography: The global automotive seats market report is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific accounts for the largest share.

Read more on the global automotive seats market report here

<https://www.thebusinessresearchcompany.com/report/automotive-seats-global-market-report>

Automotive Seats Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides automotive seats market global overviews, analyzes and forecasts market size and growth for the global automotive seats market, automotive seats global market share, automotive seats global market segments and geographies, automotive seats global market players, automotive seats global market leading competitor revenues, profiles and market shares. The automotive seats global market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Automotive Seats Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Adient plc, Lear Corporation, Faurecia, Toyota Boshoku Corporation, Magna International Inc, Aisin Seiki Co Ltd, NHK SPRING Co Ltd, TS TECH CO LTD, GENTHERM, TACHI-S CO LTD, Grupo Antolin, Johnson Controls, Dura Automotive Systems, IFB Automotive, and Fisher and Company.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

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