

Strategies For Global Automotive ECU Market Players In 2022-2031 Market Forecast Period

*The Business Research Company's
Automotive ECU Global Market Report
2022 – Market Size, Trends, And Global
Forecast 2022-2026*

LONDON, GREATER LONDON , UK,
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EINPresswire.com/ -- According to
'Automotive ECU Global Market Report
2022 – Market Size, Trends, And Global

Forecast 2022-2026' published by The Business Research Company, the automotive ECU market size is expected to grow to \$99.47 billion in 2026 at a compound annual growth rate (CAGR) of 5.6%. The growth in demand for hybrid and battery electric vehicles is expected to propel the growth of the automotive ECU market going forward.

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The automotive ECU market consists of sales of automotive ECU and related products by entities (organizations, sole traders, and partnerships) that are used for synchronizing all the electric systems in a vehicle including injection of the fuel and, in petrol engines, and the timing of the spark to ignite it. Automotive ECU refers to an embedded system that controls electrical subsystems in a transport vehicle. Each ECU contains a dedicated chip, which runs its own software or firmware, and requires external power to operate.

[Global Automotive ECU Market Trends](#)

Product innovation is a key trend gaining popularity in the automotive ECU market. The organizations providing automotive ECUs are increasingly focusing on developing low-cost ECUs that could give better services to their users and strengthen their market position. For instance, in November 2020, Siemens, a Germany-based provider of automotive electronics solutions, launched vehicle cockpit consolidation solutions (VCO2S), comprehensive software systems, and hardware service offering that incorporates infotainment systems and instrument clusters on a single high-performance ECU with an emphasis on safety and security, automotive engineering teams can use VCO2S to reduce costs, accelerate time to market, and improve the user

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experience while meeting the automotive industry's functional safety and stringent cybersecurity requirements. Customers can save space and money by integrating In-Vehicle-Infotainment (IVI) systems and instrument clusters on the same ECU with VCO2S. VCO2S provides fundamental features such as software IP and services for a consolidated cockpit design. VCO2S Base is delivered as a reference design that can be ported to the target hardware of the customer.

[Global Automotive ECU Market Segments](#)

The global automotive ECU market is segmented:

By ECU: 16-bit ECU, 32-bit ECU, 64-bit ECU

By Vehicle Type: Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle, Electric Vehicle

By Mode: Conventional, Autonomous

By Geography: The global automotive ECU market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific accounts for the largest share.

Read more on the global automotive ECU market report here

<https://www.thebusinessresearchcompany.com/report/automotive-ecu-global-market-report>

Automotive ECU Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides automotive ECU global market overviews, analyzes and forecasts market size and growth for the global automotive ECU market, automotive ECU market share, automotive ECU global market segments and geographies, automotive ECU global market players, automotive ECU global market leading competitor revenues, profiles and market shares. The automotive ECU global market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Automotive ECU Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: ZF Friedrichshafen AG, Continental AG, Denso Corporation, Hyundai Mobis, Autoliv Inc, Robert Bosch GmbH, Delphi Technologies, Panasonic Corporation, Lear Corporation, Hitachi Automotive Systems Pvt. Ltd., Magneti Marelli S.p.A., Pektron Group Ltd, Mitsubishi Motors Corporation, NXP Semiconductors N.V., and Calsonic Kansei Corporation.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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