

# Global Protein Shampoo Market Size And Market Growth Opportunities

*The Business Research Company's Protein Shampoo Global Market Report 2022: Market Size, Trends, And Forecast To 2026*

LONDON, GREATER LONDON, UK,  
September 29, 2022 /

EINPresswire.com/ -- According to 'Protein Shampoo Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026' published

by The Business Research Company, the [protein shampoo market size](#) is expected to grow to \$2.46 billion in 2026 at a compound annual growth rate (CAGR) of 8.4%. An increasing prevalence of hair and scalp-related diseases is expected to propel the growth of the protein shampoo industry going forward.



Want to learn more on the protein shampoo market growth? Request for a Sample now.

<https://www.thebusinessresearchcompany.com/sample.aspx?id=7127&type=smp>

The protein shampoo market consists of the sales of protein shampoo products by entities (organizations, partnerships, and sole proprietors) that are used as cosmetic products in human hair care. Protein shampoo products consist of keratin protein, collagen, and silk, which assist in increasing the elasticity of hair and strengthening, nourishing, and cleansing the hair. These are usually enriched with keratin to provide additional keratin to the hair follicles that coat the hair strands and provide protection to the hair.

## Global [Protein Shampoo Market Trends](#)

Product innovation is the key trend shaping the protein shampoo global market outlook. Major companies operating in the protein shampoo global market are focused on developing new product innovations to strengthen their position in the market. For instance, in May 2022, Medimix, the flagship brand of AVA Group, an Indian-based company manufacturing protein shampoos, launched its total care shampoo in the hair care portfolio. Total care shampoo consists of wheat protein and other nine natural herbs such as tea tree oil, rosemary oil, neem, wild ginger, and others in a unique formula, which will help in minimizing hair loss, acting as anti-dandruff, and conditioning hair.

## Global Protein Shampoo Market Segments

The global protein shampoo market is segmented:

By Product: Standard Protein Shampoo, Anti-dandruff Protein Shampoo, Anti-frizz Protein Shampoo, Others

By Ingredient: Natural and Organic, Chemical-based

By Distribution Channel: Online, E-commerce Websites, Company-owned Websites, Offline, Hypermarkets and Supermarkets, Pharmaceutical and Drug Stores, Others

By End-User: Adults, Kids

By Geography: The global protein shampoo market segmentation is divided into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read more on the global protein shampoo market report here

<https://www.thebusinessresearchcompany.com/report/protein-shampoo-global-market-report>

Protein Shampoo Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides protein shampoo global market overviews, analyzes and forecasts market size and growth for the global protein shampoo market, protein shampoo global market share, protein shampoo global market segments and geographies, protein shampoo global market players, protein shampoo global market leading competitor revenues, profiles and market shares. The protein shampoo global market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Protein Shampoo Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: L'Oréal, Procter & Gamble, Unilever, Shiseido Company Limited, The Estée Lauder Companies Inc, Keratin Complex, Atlantic Coast Brands, McBride Research Laboratories Inc, PureBiology, Klorane, Kohli Herbal Products, KeraGreen, CavinKare Group, Amishi Consumer Technologies Private Limited (The Moms Co.), Herbario Cosmetics Private Limited, and Skin Secrets.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

And so much more.

Looking for something else? Here is a list of similar reports by The Business Research Company:

Natural Hair Care Products Global Market Report 2022

<https://www.thebusinessresearchcompany.com/report/natural-hair-care-products-global-market-report>

Luxury Hair Care Products Global Market Report 2022

<https://www.thebusinessresearchcompany.com/report/luxury-hair-care-products-global-market-report>

Hair Preparations Global Market Report 2022

<https://www.thebusinessresearchcompany.com/report/hair-preparations-global-market-report>

About [The Business Research Company?](#)

The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

Contact Information:

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: [info@tbrc.info](mailto:info@tbrc.info)

Check out our:

TBRC Blog: <http://blog.tbrc.info/>

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Twitter: [https://twitter.com/tbrc\\_info](https://twitter.com/tbrc_info)

Facebook: <https://www.facebook.com/TheBusinessResearchCompany>

YouTube: [https://www.youtube.com/channel/UC24\\_f10rV8cR5DxICpgmyFQ](https://www.youtube.com/channel/UC24_f10rV8cR5DxICpgmyFQ)

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[info@tbrc.info](mailto:info@tbrc.info)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/593385755>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.