

## Mailing List Website is has prepared marketing mailing lists of Canada Shipping Managers throughout North America

However, to do that business still means crossing international borders, and Canada shipping managers can be a crucial cog in the logistics machine.

LAS VEGAS, NV, UNITED STATES,
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Marketing is a marketing group
committed to ensuring businesses and
charities achieve more growth through
more sales or donations. Those
organizations focused on dealing with
companies will find the many business
postal mailing lists suitable for their
market plans. The databases have the
most useful details, like phone
numbers, names, and corporate titles
of the most pertinent decision-makers
for these high-volume transactions.

Then there will be other businesses or charities that target their efforts on the general public. These groups will want to make use of the many consumer postal mailing lists available across a



range of different metrics. The databases are easily broken down by both geographic and demographic marketing categories. Sprint Data Solutions Worldwide Marketing is ready to help any business or charity to reach a B2B or retail consumer goal.

The Beginnings Of Sprint Data Solutions Worldwide Marketing Sprint Data Solutions Worldwide Marketing began as a dream first imagined by a disabled veteran. Once the duties and responsibilities of military service had been executed, the next step was to try a different aspect. That aspect, rather than defense, would be growth, specifically economic. The focus would be assisting businesses or charities to increase their outreach capabilities. A start-up was created in service to this, and today, the company proudly maintains staff with over 50 years of industry experience in the marketing sector.

Sprint Data Solutions Worldwide Marketing debuted in the marketing industry on the eve of a major shift. The more established, traditional marketing platforms, such as print and television, dominated the field, but digital was proving a disruptive influence even at an early stage. The company's initial focus was direct mail, a choice that would have unintended, beneficial consequences, imparting skills in data acquisition, management, and analytics. As digital marketing's disruption turned into strong market demand with insufficient qualified providers, the company took advantage of this. It integrated digital marketing into its services, enjoying an early mover advantage that yielded big gains for itself and its clients.

Currently, Sprint Data Solutions Worldwide Marketing's service range is well past its humble starting limitations of only the hometown of Las Vegas, Nevada. The entire United States is now served, including Alaska and Hawaii. All of North America is also served, with databases for markets in Canada and Mexico. And those companies or charities that want to go international can now cross the Atlantic and use these lists to penetrate European Union markets like France.

## An International Opportunity

<u>Canada is an ideal market for many American businesses</u> because of the numerous benefits that physical and cultural proximity brings. The cultural similarities are such that the Canadian market will positively receive the majority of products and services in demand in the USA.

However, Canada is another country, so there are still international shipping concerns to contend with. Even though many American products and services can still be offered overland, differences in currency, economic law, and other factors must be considered.

## Canada Shipping Managers Can Make A Difference

This is where Canada shipping managers can be crucial to business expansion. While the mechanisms of logistics remain identical in terms of overland and sea shipping, other factors such as shipping regulations, currency, importation, and tax concerns can vary from one country to the next, and even one province from the next, as sales tax in Alberta, for example, is not the same as sales tax in Ontario.

Considerations such as bilingual requirements and having contacts with distribution, warehouse, and other logistical channels all go smoother when conducted with someone already "on the ground" in those areas and who knows the best places to go. For any products or services to get a smooth start and remain competitive in Canada, the best way to go about this is for businesses to get in touch with those who are already experienced in international shipping between the US and Canada and rely on their expertise.

Reaching The Canada Shipping Managers

Sprint Data Solutions Worldwide Marketing has databases for Canada shipping managers all over North America. The lists are large enough to be suitable for continental-sized marketing plans but can also be narrowed down to regional coverage like the New England area. The targeting can also be narrowed to a more localized focus, such as one state, like Maine. Even single neighborhoods in a town or a city, such as approaching only Canada shipping managers in Robyville, Bangor, can be accommodated.

Databases also have extensive demographic breakdowns. For sale to the public purposes, markets can be targeted by ethnicities such as only Latin-Americans, or religious affiliations, like focusing on the Jewish community.

Demographics even have financial breakdowns if there's a preference to target only high net, worth individuals.

Contact details are available in different formats as required. Direct mail campaigns will get physical mailing addresses for homes or businesses. Digital marketing campaigns receive email addresses. Home and business phone numbers are available for telemarketing, whether consumer or B2B. And cell phone numbers can be provided for text/SMS-based marketing plans.

For clients interested in overseeing a direct mail campaign but hesitate due to a lack of experience turnkey direct mail solutions are available. The service guides clients through every step of the direct mail process. It happens under one roof, from planning to printing, and finally, distribution with the desired databases. This eliminated the usual need to source and vet the different vendors for the different stages.

If you want to reach Canada shipping managers throughout North America, <u>contact Sprint Data Solutions Worldwide Marketing</u>. When you work with us, you support an American company owned and operated by a disabled veteran.

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