



# Mailing List Website has marketing mailing lists of women's cancer survivors throughout the United States of America

*Breast cancer can have a profound effect on the women that contract it, but this also creates business opportunities for the right product or service.*

LAS VEGAS, NV, UNITED STATES, October 11, 2022 /EINPresswire.com/ -- [Sprint Data Solutions Worldwide Marketing is a marketing company](#) focusing on helping businesses and charities achieve the marketing goals they set for themselves. For those groups that prefer working with businesses, many business postal mailing lists are available for request. These listings have crucial data, like phone numbers, names, and corporate titles of the most relevant decision-makers for these high-volume transactions.

On the other end of the spectrum, other groups prefer to set their sights on the general public. These businesses or charities will use the many consumer postal mailing lists available. The listings can be classified by both geographic and demographic marketing metrics. Sprint Data Solutions Worldwide Marketing is here to help any business or charity to achieve its B2B or retail targets.

## The Origin Of Sprint Data Solutions Worldwide Marketing

A disabled veteran first imagined Sprint Data Solutions Worldwide Marketing. When the responsibilities of military service had finally concluded, it was decided to move things in a different direction. That direction, rather than defense, would be growth, specifically economic. The focus would be to assist businesses and charities in increasing their client or donor outreach. A start-up was formed to pursue this goal, and today, the company is proud to maintain staff with over 50 years of marketing industry experience.

Sprint Data Solutions Worldwide Marketing made its first foray into business when paradigms shifted. The traditional, established marketing platforms, such as radio and print advertising, maintained dominance, but a new contender, digital marketing, was rapidly getting noticed. The company focused its expertise on direct mail, which had the unintended benefit of imparting crucial skills in data acquisition, management, and analytics. Then digital marketing became an important, new viable platform with few experts able to exploit it, and the company was one of the few in a position to do so. It integrated and offered digital marketing services, enjoying an early mover advantage that provided significant gains for itself and its clients.

Today, Sprint Data Solutions Worldwide Marketing has moved far past its starting service range of only the hometown of Las Vegas, Nevada. The rest of the United States is served, including Alaska and Hawaii. All of North America is also covered as well, with access to markets in Canada and Mexico. And for businesses or charities ready to go international, it's possible to cross the Atlantic and use databases that access European Union markets like France.

### Women With Special Needs

A breast cancer diagnosis is one of a woman's most harrowing experiences. It's a complete upheaval of a woman's life, requiring new direction and discipline to have a chance to fight against the illness and come out on the other side as a survivor.

In some cases, this battle involves significant sacrifices, such as a mastectomy to remove breasts surgically and other diseased organs, like lymph nodes, to eliminate the chance of the cancer spreading. It's often the case that breast cancer diagnosis, even for survivors, is a life-altering experience, and women aren't the same afterward.

### Products & Services That Can Help

Breast cancer survivors have some special needs compared to average Americans. And while the demand for specific products and services can be great, these transactions can only occur if vendors reach the right market. For example, one common symptom that afflicts breast cancer survivors after their treatment is fatigue due to chemotherapy. While many people don't need products or services to manage this, breast cancer survivors do.

Other products or services that can make a difference to breast cancer survivors are therapeutic medications or services. CBD and other products, for example, can be critical to pain management, while counseling services can be crucial for psychological and emotional recovery. New dietary recommendations include limiting meat intake or increasing antioxidant and vitamin consumption. Other health and wellness-oriented products and services will also be of interest.

### Reaching The Breast Cancer Survivors

[Sprint Data Solutions Worldwide Marketing has numerous databases for breast](#) cancer survivors all over the United States. The lists have the breadth and scale to accommodate nationwide marketing plans but can also be scoped down for regional marketing like the Deep South. The target marketing can be narrowed further, such as a single state, like Alabama. Specific neighborhoods in a town or a city, such as only approaching survivors in Hampton Cove, Huntsville, can also be targeted.

The lists have an array of demographic metrics. Breast cancer survivors can be targeted by ethnicities, such as only African-American survivors, or religious affiliations, like primarily Jewish survivors. Even financial categories can also be used if there's an interest in approaching only middle to low-income survivors.

Contact details are available in multiple formats. Depending on need, direct mail campaigns receive physical mailing addresses for homes or businesses. Email addresses are available for digital marketing plans. Home and business phone numbers can be provided for telemarketing plans. Even text/SMS-based marketing can be accommodated with cell phone numbers.

For clients interested in actively overseeing a direct mail campaign but lacking experience, turnkey direct mail solutions are available. This service guides clients through the entire process. It starts with planning, moves to print, and ends with distribution using the requested databases. Everything happens under one roof, eliminating the usual need to source and vet the different vendors for each stage of the process.

If you want to market to breast cancer survivors throughout the USA, [contact Sprint Data Solutions Worldwide Marketing](#). When you work with us, you support an American company owned and operated by a disabled veteran.

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