

# CLEO ICE QUEEN PRESENTS “THE LEADERS OF THE NEW SCHOOL” CONCERT

*In partnership with Johnnie Walker™, show features new wave of Zambian hip hop*

LUSAKA, OTHER, ZAMBIA, September 30, 2022 /EINPresswire.com/ -- Leaders of the New School, a concert starring Cleo Ice Queen & friends will be the center of the Zambian hip hop revolution when it takes place at The Music Club, EastPark Mall, on September 30th.

“

This event is not just about me but setting standards and opening opportunities for young Zambian talent. I’m really excited to have worked with them on the EP ...”

*Cleo Ice Queen*

Sponsored by Johnnie Walker™, the concert follows the release of Cleo’s EP “Leaders of the New School” and will be, as Cleo says “a live experience of the full Leaders of the New School” with performances from TLow, Towela Kaira, Natasha Chansa, Mix Kasamwa, Kunkeyani Tha Jedi, Ryan Blaze, Jay - THE F.A.K.E, Killa Oreo and Jay Trigga.

All are considered the new wave of Zambian hip hop artists and also appear on Cleo Ice Queen’s latest EP, titled Leaders Of The New School.

“This event is not just about me but setting standards and opening opportunities for young Zambian talent. I’m really excited to have worked with them on the EP and I’m looking forward to having them join me on stage. This will be one for the history books,” says Cleo Ice Queen.

The first hip hop concert of its kind in Zambia, Cleo has once again shown why she is a disrupter in the African music industry as she continues to come through with innovation and female power.

“I have been preparing a unique and memorable piece of art to share with my fans. As a sneak preview, the event will feature a hot custom wardrobe designed especially for the show, performances backed by my live #ICEYBAND and a live, in-house experience for standard ticket holders!” she says.

Says Adrian De Wet, Category Brand Manager, Beer and Reserve - Partner and Emerging Markets: “Leaders of the New School is indicative of the shifting culture being shaped by artists who are both stepping boldly into their careers and progressing music in Zambia. We’re proud to

be part of Cleo's journey and commit to continue to support the best talent in Africa."

"Leaders of the New School" runs from 4pm to midnight on September 30. For tickets, including the Johnnie Walker™ VIP Experience, go to Web Tickets:

<https://www.webtickets.co.zm/mobi/event.aspx?itemid=1463315872>

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The poster is for a concert titled "Leaders of the New School Concert" presented by Cleo Ice Queen. It features a group of young men in white shirts and ties, some wearing sunglasses. The text on the poster includes: "FRI 30 SEPT", "FEATURING CLEO ICE QUEEN // T-LOW // TOWELA KAIRA // NATASHA CHANSA // JAY TRIGGA // MIX KASAMWA // KUNKEYANI THA JEDI // RYAN BLAZE // JAY - THE F.A.K.E // KILLA & OREO", "HOSTED BY BRIZZO & PRETTY TASH", "BACKED BY #THEICEYBAND", "THE MUSIC CLUB EAST PARK MALL", "TIME: 4PM - TILL MIDNIGHT", "CHARGES: ICEY GOLDEN CIRCLE: K100", "STANDARD: K300 | VIP: K1000", and "GET YOUR TICKETS @ webtickets OR CONTACT: + 260 976723390". Logos for sponsors like Qayshaun, Software, Coca-Cola, and Johnnie Walker are visible at the bottom.

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