

AUTO PARTS 4LESS GROUP, INC ANNOUNCES PARTNERSHIP WITH CHANNELADVISOR

LAS VEGAS, NV, UNITED STATES, October 3, 2022 /EINPresswire.com/ -- ("Company", "FLES") owner of AutoParts4Less.com, an automotive parts only marketplace, today announced they have completed their technical integration with [ChannelAdvisor](https://ChannelAdvisor.com) (NYSE: ECOM), a leading provider of cloud-based eCommerce solutions.

ChannelAdvisor provides automotive parts sellers with an industry-leading solution to manage product data across multiple marketplaces. Their solution helps:

Eliminate the tedious process of uploading descriptions and requirements of automotive parts inventories to multiple marketplaces.

Update inventories on a marketplace to avoid overselling.

Manage large online portfolios of products from a singular interface.

"ChannelAdvisor helps many leading auto parts sellers streamline their operations and drive eCommerce success", stated Christopher Davenport, founder and president of Auto Parts 4Less, Inc, a wholly owned subsidiary of FLES. "With this integration complete, we will now be able to seamlessly add millions of the right mix of parts on AutoParts4Less.com for car owners that need to get their cars fixed and back on the road quickly and affordably".

"This is a significant integration," explains Tim Armes, president and chairman, Auto Parts 4Less Group, "AutoParts4Less.com is a dedicated marketplace serving the automotive parts community, and with the ChannelAdvisor integration, we can quickly ramp up our mission to offer a unified shopping experience for a buyer looking for electric or combustion parts for their car, truck, rv, boat, and power sports from top sellers. All of which can soon be easily found on AutoParts4Less.com as we move forward."



Auto Parts 4Less Engages MarTech Agency to Roll Out \$1.2Million Ad Campaign

channeladvisor®



Connecting and optimizing the world's commerce.

ChannelAdvisor (NYSE: ECOM), a leading provider of cloud-based eCommerce solutions.



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*Christopher Davenport,
Founder and President of
Auto Parts 4Less*

“We’re excited to launch our support for AutoParts4Less.com,” said David Spitz, CEO, ChannelAdvisor. “ChannelAdvisor has a long history of helping automotive brands and sellers navigate the e-commerce industry. This new marketplace will help enable these organizations to help reach more consumers.”

About Auto Parts 4LessGroup, Inc.

Auto Parts 4LessGroup, Inc. (the “Company”) entered the online auto parts sells business in 2015 selling lift kits and other aftermarket accessories for Jeeps, Trucks and SUV’s on eBay and Amazon. At the beginning of 2020, the company began the development of AutoParts4less.com

as a pure play enterprise level marketplace entirely dedicated to automotive parts including cars, trucks, boats, motorcycles, and RVs on a single platform. The week of September 26, 2022 the company officially began the roll-out of AutoParts4Less.com.

To learn more about Auto Parts 4Less Group, Inc., please visit AutoParts4LessGroup.com

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This information also contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are identified by the use of the words “could”, “believe”, “anticipate”, “intend”, “estimate”, “expect”, “may”, “continue”, “predict”, “potential”, “possible,” “project” and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this presentation. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved.

Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results may differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in the Company’s filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events. No information in this press release should be construed as any indication whatsoever of the

Company's future financial results, revenues, or stock price.

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