

# Generational Inclusion strategies at workplace will profoundly increase generational understanding and bridge the gaps

*Generational issues have become a critical for businesses of all sizes. Conflict in this area can disrupt productivity, retention, innovation, and profitability*

CRESSON, TX, USA, October 5, 2022 /EINPresswire.com/ -- Strategies for Generational Inclusion at Work will facilitate deeper connections and improved cooperation within your workplace to implement more productivity, innovation, and profitability.

[Shawn Johnson](#) releases her first book of the Generational Inclusion Series to benefit your organization. Shawn Johnson addresses two unique areas - life stages and identifying employees with the potential to be liaison creators and thus deepening your team's generational understanding and suggesting ways to bridge the gaps.



Shawn Johnson author of Strategies for Generational Inclusion at Work

Generational issues have become a critical area for businesses of all sizes in recent years. Conflict in this area can impact productivity, retention, innovation, and profitability. The



Diversity alone is never successful without Inclusion”

*Shawn Johnson, Strategist for Generational Inclusion*

strategies shared in this easy-to-read book of tips will allow you to skip the gibberish and immediately put strategies into action, correcting or preventing problems between the different generations employed by you.

Supervisors or leaders will benefit from conflict prevention and resolution strategies. In addition, with a different perspective, employees struggling with understanding

their co-workers may realize that generational differences are at the core of the problem. "Strategies for Generational Inclusion at Work" will quickly deepen your team's generational understanding and suggest ways to bridge the gaps. Shawn Johnson addresses two unique areas that many other generational resources do not. One is life stages; the other is identifying employees with the potential to be liaison creators. These individuals are those born between generations. The author terms calls them, "Cuspers". Facilitate deeper connections and improved cooperation within your workplace with "68 Strategies for Generational Inclusion at Work" to implement more productivity, innovation, and profitability.

Included in this power-packed, bite-sized book are sections that immediately put strategies into action which correct or prevent problems between the different generations, which include:

- Generations 101
- Opportunity
- Generational Training
- Working Together
- Generational Diversity
- Culture
- Leadership
- Communication
- Motivation
- Building Your Team

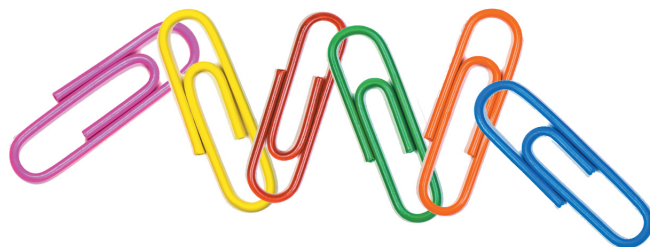
#### ABOUT THE AUTHOR:

Shawn Johnson is the "Strategist for Generational Inclusion." She is an

# STRATEGIES FOR GENERATIONAL INCLUSION

## AT WORK!

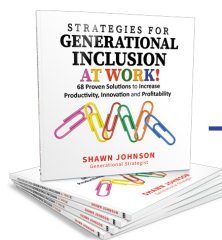
68 Proven Solutions to Increase  
Productivity, Innovation and Profitability



**SHAWN JOHNSON**  
Generational Strategist

Shawn Johnson Cover of Strategies for Generational Inclusion at Work

# AN AGE-DIVERSE WORKFORCE EXPANDS THE RANGE OF POSSIBLE SOLUTIONS!



**SHAWN JOHNSON**  
Generational Strategist

#agediversity  
#diversityandinclusion #generationaldifference  
#generationalinclusion

Quote from "Shawn Johnson's Strategies for Generational Inclusion at Work" Book

infectious Speaker and Trainer whose passion is working with leaders to encourage inclusive collaboration between various generations.

Growing up in a multigenerational family business has given her the wisdom of valuing older and younger generations working together.

She is a Maxwell Leadership Certified Team Member, a Certified [DISC Behavioral Analysis Consultant](#), a Next Gen Facilitator, and she has completed courses in Positive Psychology.

She offers customized keynotes and workshops focused on your organization's needs. To learn more visit: [ShawnJohnsonSpeaks.com](#)

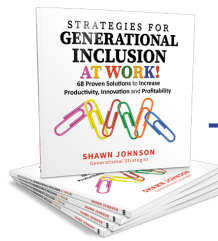
About Shawn Johnson's Publisher : Soar 2 Success International, LLC

Established in 2012, The Soar 2 Success's Publishing Division was created with the unique needs of authors, speakers, coaches, trainers, and entrepreneurs in mind, providing services designed to help authors publish AND market their content with ease and excellence. Founded and led by CEO, Elizabeth McCormick, former U.S. Army Black Hawk Helicopter Pilot, now an in-demand International Motivational Speaker, business leader, and author of over 20 books, including her best-seller, The P.I.L.O.T. Method.

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**WHEN THERE IS RESPECT  
BETWEEN GENERATIONS,  
IT LEADS TO BETTER WAYS  
OF DOING THINGS  
WITHOUT  
“REINVENTING THE  
WHEEL.”**



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Generational Strategist

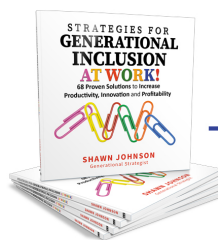
#agediversity  
#diversityandinclusion #generationaldifference  
#generationalinclusion

Quote from "Shawn Johnson's Strategies for Generational Inclusion at Work" Book -2

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**WORK BECOMES MORE  
MEANINGFUL  
FOR EVERYONE WHO  
UNDERSTANDS  
WHY THEIR JOB IS  
IMPORTANT!**



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Generational Strategist

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Quote from "Shawn Johnson's Strategies for Generational Inclusion at Work" Book -3

Shawn Johnson  
Strategies for Generational Inclusion!  
+1 843-618-0977  
Shawn@ShawnJohnsonSpeaks.com

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