

Tick Repellent Market Valuation Worth \$23.41 Billion by 2031, Registering At a CAGR of 5.5% | Allied Market Research

According to the tick repellent market analysis, the market is segmented based on the type, method, application, distribution channel, and region.

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According to a new report published by

Allied Market Research, titled, "[Tick Repellent Market](#) by Type (Chewable, Spot-on), by Method (External, Internal), by Application (Dogs, Cats,

Others), by Distribution Channel (Modern Trade, Veterinary Clinics, Convenience Stores, Online Sales): Global Opportunity Analysis and Industry Forecast, 2021-2031" The tick repellent market size was valued at \$13.73 billion in 2021, and is estimated to reach \$23.41 billion by 2031, growing at a CAGR of 5.5% from 2022 to 2031.

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The growing penetration of the pet subscription box providers like KONG Box is generating a sales revenue for the tick repellent market on a regular basis.”

Roshan Deshmukh

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Tick repellents includes the various oral and spot on products and medicines that can help to prevent and kill the different types of ticks and fleas that are parasitic in nature, from the skin/body of pet animals such as dogs, horses, cats, reptiles, birds, cows, goats, pigs, and various

other animals that are popularly kept as pets at home. The surge in awareness among the people regarding the various diseases caused by the ticks such as Tularemia, Powassan, Lyme, and Ehrlichios is driving the demand for the tick repellents across the globe.

According to the tick repellent market analysis, the market is segmented based on the type,



method, application, distribution channel, and region. Based on the type chewable and spot on. The chewable segment is further categorized into fluralaner, valerian, chamomile, and others. The spot on segment is divided into fipronil, methoprene, moxidectine, and others. Further, on the basis of method, the market is segregated into external and internal. Based on the application, the tick repellent market is segmented into dogs, cats, and others. Depending on the distribution channel, the market is divided into modern trade, veterinary clinics, convenience stores, and online sales. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA (Latin America, Middle East, and Africa).

As per the tick repellent market forecast, by type, the spot on segment accounted for 63.4% of the tick repellent market share in 2021 and is expected to retain its dominance during the forecast period. This growth is attributed to the increased adoption of over the counter tick repellent spot on products among the pet owners owing to its easy availability and easy to use feature. The availability of wider range of products and brands depending on the types of pets, has attracted a large customer base across the globe who have different pets and different requirements.

As per the tick repellent market trends, based on method, the internal is expected to be the fastest-growing segment. This is attributed to the rising awareness regarding the higher efficacy and effectiveness of the external tick repellents in treating and preventing the ticks and fleas. As per the study published in Veterinary Parasitology (a ninety day study), the oral medications were 99.9% effective in repelling ticks among the dogs.

Depending on the application, the dogs segment dominated the market in 2021. This is attributable to the higher number of pet dogs across the globe and the increased vulnerability of dogs to the ticks and fleas. According to the latest data from European Pet Food Industry Federation (FEDIAF), in 2021, there were 92 million dogs as pet in Europe and according to the survey of the American Pet Products Association (APPA) in 2021, around 69 million households in America have dogs as their pet.

On the basis of distribution channel, the online sales is expected to be the fastest-growing segment owing to the rising adoption of the smartphones, growing penetration of internet, rising popularity of online retailers, and rise in the penetration of the subscription based pet product suppliers like Kong Box. The ease and conveniences associated with these subscription boxes is expected to boost the growth of this segment. Furthermore, according to the International telecommunication Union (ITU), at the end of 2021, around 4.9 billion global population had access to the internet and this number is rising rapidly.

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Region-wise, North America dominated the market in 2021. This growth is majorly driven by the higher pet adoption in U.S. and increased expenditure on pets in the region. According to

American Pet Product Association (APPA), in the year 2021, around \$123.6 billion was spent on pets in U.S., out of which around \$29.8 billion were used in the supplies and OTC medicines.

Key findings of the study

The global tick repellent market size was valued at \$13,732.8 million in 2021, and is estimated to reach \$23,413.1 million by 2031, registering a CAGR of 5.5% from 2022 to 2031.

By type, the chewable segment is estimated to witness the fastest growth, registering a CAGR of 5.7% during the forecast period.

In 2021, depending on application, the dogs segment was valued at \$4,783.4 million, accounting for 34.8% of the global tick repellent market share.

In 2021, the U.S. was the most prominent market in North America, and is projected to reach \$4,720.8 million by 2031, growing at a CAGR of 4.2% during the forecast period.

Reasons to Buy This Tick Repellent Market Report:

- Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- Sort new clients or possible partners into the demographic you're looking for.
- Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- Recognize newcomers with potentially strong product portfolios and devise effective counter-strategies to acquire a competitive edge.

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